

Memphis Medical News

# INCHARGE

HEALTH  
CARE  
2019



INSIDE: The leaders  
behind healthcare's  
dynamic growth in the  
Memphis area.



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# Memphis Medical News INCHARGE

HEALTH  
CARE  
2019

## MEMPHIS Medical News

### Publisher

Pamela Z. Haskins

### Editor

Bob Phillips

### Photographer

Greg Campbell

### Creative Director

Susan Graham

### Graphic Designers

Susan Graham

Katy Barrett-Alley

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**President:** Pamela Z. Haskins

**Vice President:** Patrick Rains

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### ON THE COVER

Martin Croce, MD, Audrey Gregory,  
Steven Gubin, MD, George Hernandez,  
David Dunning

Cover photo by Greg Campbell

Special thanks to Kristina Only for the  
photo of Pamela Harris.

## PUBLISHER'S NOTE

Welcome to the seventh annual edition of *Memphis Medical News's InCharge* magazine. As 2018 comes to a close, we have chosen to recognize the phenomenal growth occurring in the Memphis medical community. When you drive through our city, it's not unusual to see tall cranes and new construction sites in almost every medical area of the city signaling the continued expansion and innovation of our local healthcare industry. Behind that, of course, is the strategy and mission of our healthcare leaders to give patients better access and improved quality of care. Many Memphis healthcare facilities and medical practices are ranked high nationally and known globally. It's something we can all be proud of.



As always, progress would not be made without the vision, wisdom and devotion of dedicated leaders. Again this year, we had the task of selecting a group of Memphis healthcare executives to spotlight in *InCharge* who are helping to lead the way in this era of growth. As we researched and considered the many deserving candidates, the following people rose to the top of our list:

Dr. Martin Croce has spent the bulk of his career in the Elvis Presley (Level 1) Trauma Center at Regional One. We've all benefited from his experience and expertise over the years – especially if we or a loved one has been in a serious accident. Dr. Croce has just been promoted to *Chief Medical Officer* of Regional One Health. Recently, he jokingly told me that he's gone over to the "dark side" . . . aka administration. It's funny, but the serious side of this is that Dr. Croce is on a mission, "to make Regional One Health a better place to work." And there's no one better to help do that.

This is Audrey Gregory's second appearance on the cover of *InCharge*. She was actually on the very first issue's cover back in 2011, when she, a registered nurse, had just taken the position of Chief Operating Officer of Saint Francis Memphis. She is now back as Chief Executive Officer of the entire Saint Francis Memphis market. Welcome back, Audrey. We look forward to watching the contribution you continue to make to better healthcare in Memphis!

Dr. Steven Gubin is the President of Stern Cardiovascular Foundation – one of the oldest (1920) and the largest cardiovascular practice in the tri-state area. Dr. Gubin is a Memphian who went to college in North Carolina and then came back to Memphis to get his medical degree. He did fellowships in other places but returned to Memphis in 1991 to join Stern, which is known for its research and medical advances. Expanding access to care has also been part of their strategy, and they now have eight primary locations in the three states and 12 outreach centers in rural areas in Tennessee and Mississippi.

Speaking of the steadfast medical organizations in Memphis, Campbell Clinic is over 100 years old and is a national leader in orthopaedics and internationally known for its textbook on orthopaedic surgery. The group has five clinics, two surgery centers, 50 physicians and has begun construction on a new \$40 million facility adjacent to their current main location on Germantown Road. All this does not happen without outstanding leadership and management, and for over two decades George Hernandez has been at the helm, first as CFO and then on to CEO. He's also a community leader and well respected in our medical community.

David Dunning is a two-time combat veteran now helping veterans. And while the Memphis VA has received some recent negative media attention, as *Memphis Medical News* reported in our November issue, with Dunning's leadership, it is making significant improvements in personnel, new equipment, vastly improved parking and shorter hospital stays. As CEO of the Memphis VA Medical Center, David Dunning is making a difference and we salute him.

*Memphis Medical News* has been a part of our medical community for nearly 20 years and we hope we are making a difference too. We put a lot of care and consideration into putting this directory together each year and we're pleased to give you a snapshot in this magazine of who is *InCharge*. Your comments are welcome and appreciated. We look forward to hearing from you.

*Pamela Z. Haskins*

**Pamela Z. Haskins**

Publisher

[pamela@memphismedicalnews.com](mailto:pamela@memphismedicalnews.com)



# Memphis Healthcare Leaders Report Continued Growth & Expansion

*Reaching More Patients With More Services is Key*

By BETH SIMKANIN

The Memphis-area healthcare market continues to experience steady growth – both physically with new facilities and technologically with advancements, most of which focused on providing patients with outpatient services, convenience and accessibility. However, the challenges remain, as most Memphis healthcare leaders are quick to tell you.

The lack of Medicaid expansion in Tennessee under the Affordable Care Act and the competitive job market continue to pose challenges for some healthcare employers. All the experts agree that meeting patient demands for better outcomes at a lower cost is a tough order, but leaders remain optimistic.

Leaders from various hospital systems and medical clinics including, Campbell Clinic, Regional One Health, Stern Cardiovascular, Saint Francis Healthcare and VA Memphis recently shared their thoughts on the current state of healthcare in the Memphis area and what may ahead in 2019.

## Growth and Expansion

During the past several years, Campbell Clinic, Regional One Health and Stern Cardiovascular have placed a major emphasis on expanding their footprint and services in order to meet patient demand. Following the trend, the Memphis VA Medical Center continues to undergo much-needed renovations to its current facility in the Memphis Medical District.

Regional One Health's east campus expansion which began several years ago now makes outpatient and primary care services more accessible and convenient for patients in eastern Shelby County. Dr. Martin Croce, MD, chief medical officer of Regional One Health, says the hospital system continues to work toward changing perception that it only offers trauma care.



Martin Croce, MD



George Hernandez

"We aren't just a trauma or burn center in the region anymore," Dr. Croce said. "We have increased our primary care presence in the Mid-South. We have five freestanding primary care offices in Shelby County. We continue to work to increase access to potential patients."

Campbell Clinic, a national leader in orthopedics, broke ground in October on a 120,000-square-foot expansion project adjacent to its current location in Germantown. The new building, which will include

outpatient orthopedic space, an expanded physical therapy area, imaging suites and an ambulatory surgery center with eight operating rooms, is a \$30 million project, which the City of Germantown forecasts will add 185 new jobs to the area in three years.

George Hernandez, CEO of Campbell Clinic, says there is strong demand for orthopedic services due to the growing number of people who are remaining active later in life. He believes the new expansion – in addition to the clinic's other four locations in Shelby County and north Mississippi – is located strategically to be closer to potential patients.

"We have doubled in size over the past two decades in the number of patients we serve and physicians on staff," Hernandez said. "When I joined Campbell Clinic 23 years ago, we employed 26 physicians. Now we have 50 on staff and are expected to hire three additional physicians over the next three years. The number of people projected to have joint replacement will increase 700 percent in the next two decades. We want to be able to accommodate that growth."

With eight primary locations in Arkansas, Tennessee and Mississippi, Stern Cardiovascular has focused on offering medical care not only to patients in urban areas, but also rural areas where medical care isn't as accessible.

"We live in an area where heart disease, hypertension and diabetes is high," said Dr. Steven Gubin, MD, president of Stern Cardiovascular. "Accessing patients is important. We have 12 outreach centers in smaller, rural areas in Tennessee and Mississippi, so those patients can have access to adequate medical care."

The Memphis VA Medical Center has undergone renovation over the past year. In addition to the renovated lobby, emergency department and first floor, the facility broke ground on a three-story parking garage recently, which will provide 315 parking





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Going forward, we will build on our shared tradition of excellence to best serve patients, facilities and community partners. We look forward to working with you.

Michael Arndt, RN  
EMHC Owner/CEO

Richard Zuschlag  
Acadian Ambulance



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spaces for patients. VA Memphis is expected to renovate its spinal cord injury rehabilitation pool and gym and construct a new clinical laboratory area next year in addition to other smaller projects. David Dunning, CEO of VA Memphis, points out that all buildings at the VA Medical Center are either under renovation or planned to be renovated.

### New Technology

In addition to physical growth, the Memphis healthcare market continues to be on the forefront of medical technology. According to Dr. Gubin, Stern Cardiovascular is unique compared to many other cardiology clinics because it performs clinical research at its facilities.

"We are fortunate that we have access to cutting edge technology and medicine two to three years ahead of the market due to the clinical research that's done on site," Dr. Gubin said. "Right now, we are participating in 36 clinical research studies."

Saint Francis Healthcare has made strides robotic-assisted and spine technology. According to Dr. Audrey Gregory, Ph.D., CEO of Saint Francis Healthcare, the hospital system was the first in the Memphis area to offer the Mako robotic-assisted arm technology for total knee replacement.

"Patients drive outside of Memphis to receive this service, which we began to offer in April," Gregory said.

Likewise, Saint Francis updated its spine technology and now uses a surgical robotic guidance system for spinal procedures.

"This technology allows surgeons a customized approach by providing 3D images of a patient's anatomy," Gregory said.

Additionally, Dunning says that the VA Medical Center will spend \$24 million for new medical equipment in the upcoming year. The medical center has one new positron emission tomography (PET) scanner and three new computed tomography (CT) scanners. He said the hospital plans to replace all hospital beds, infusion pumps and computer carts in 2019.

"In the next six months, we will jump ahead 10 years in technology," Dunning said.



Steven Gubin, MD



David Dunning



Audrey Gregory

### Access and Convenience

Memphis-area healthcare leaders are in agreement that being accessible to patients and offering convenient services, sometimes during the same appointment, has become expected. According to Hernandez, this is monetarily advantageous for both the facility and the patient.

"Now, we are able to provide surgical procedures, such as total knee, hip or shoulder replacement, on an outpatient basis," Hernandez said. "These procedures were done in a hospital not long ago. Patients are awake and feel relief immediately within an hour of surgery. They start walking right away. This brings a distinct economic advantage. The cost of outpatient surgery is much lower. There is a cost savings to the insurance company, government and patient."

Both Campbell Clinic and Stern Cardiovascular strive to offer multiple medical services to the patient during the same visit. According to Hernandez, who says Campbell Clinic can draw patients from up to 200 miles away, this saves time for both the patient and staff.

"We want patients to get the most out of their visit," Hernandez said. "We can perform a MRI and then start physical therapy the same day patients are diagnosed, so they don't have to come back for an additional visit."

Dr. Gubin said it's obviously more convenient for patients when Stern's clinical offices offer a variety of services for patients on site.

"It's important to be a one-stop shop for our patients," he said. "They can get vascular screenings, be coached on an adequate protein and low carb diet and have their prescriptions filled at our dispensary, which is located in the lobby of our office in Germantown."

Additionally, Hernandez says that patients demand flexible options for medical care more than ever before. Campbell Clinic offers a variety of times for patients to be seen by a physician.

"Access and convenience are extremely important for patients," Hernandez said. "We offer a Saturday clinic, a weekday after-hours clinic and walk-in clinic for patients. Our physicians work at least one night a week."



### Medicaid Expansion

Tennessee is one of 14 states that hasn't adopted Medicaid expansion under the Affordable Care Act, and according to Regional One Health and Saint Francis Healthcare, this poses challenges for them to provide adequate care for lower-income patients. Despite the lack of expansion, Gregory is hopeful that lower-cost insurance providers may enter the Memphis market in 2019.

"The ACA has led to the most significant expansion of access to healthcare since Medicare and Medicaid," Gregory said. "Without expansion in Tennessee, it has created challenges related to access to care for patients in the Memphis area. We're encouraged that lower cost alternatives such as Oscar and Bright Health may become available in the Mid-South."

### Challenging Hiring Market

With a nationwide physician shortage, Memphis-area hospitals and medical clinics face a fierce challenge to recruit quality physicians, especially in primary care. According to Dunning, VA Memphis struggles to recruit for medical positions in the Memphis area. He has received funding to hire 130 full-time equivalence positions next year, which according to Dunning, will contribute \$13 million to the Shelby County economy.

"Memphis is a medically rich community," Dunning said. "It's a very competitive, high-quality job market. Many hospitals in the area are competing for the same people. We need additional primary care providers, which is a struggle for all medical employers. We've had some success recruiting outside the Memphis market."

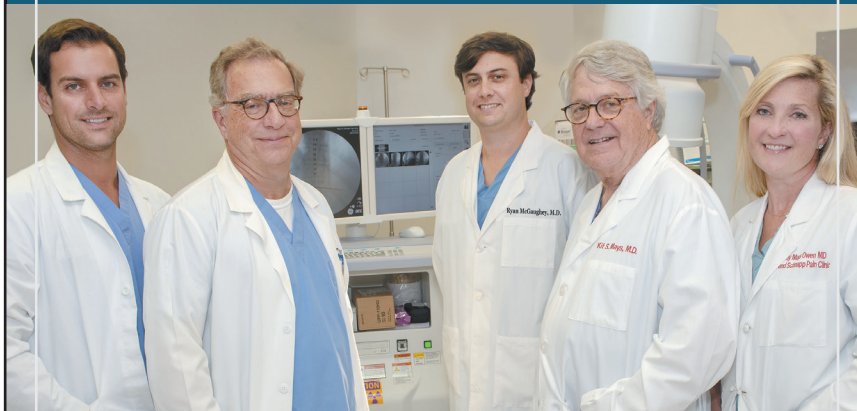
### Constant Change

Healthcare executives say that they are prepared to meet the upcoming healthcare challenges in the upcoming year. Dr. Gubin says change is the only constant and the medical community must be one step ahead.

"The healthcare market is always changing and the medical community has to be willing to change with it and offer better and more cost efficient solutions for patients," he said. "It's important to turn challenges into opportunities and provide high-quality healthcare at a lower cost."

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## A



**Imad Abdullah**  
Senior Vice President  
and Chief Legal Officer  
**Regional One Health**  
877 Jefferson Avenue  
Memphis, TN 38103  
**901-545-7100**  
[regionalonehealth.org](http://regionalonehealth.org)

As the principal attorney and general counsel, Abdullah is responsible for managing all aspects of legal affairs and risk management. Prior to joining Regional One Health in 2014, Abdullah was a Shareholder at Ogletree, Deakins, Nash & Smoak and spent nearly a decade at Baker, Donelson, Bearman, Caldwell & Berkowitz. He earned his Juris Doctor degree from the University of Minnesota Law School and his B.A. from the University of Minnesota. Abdullah serves on the board of Bodine School. He is a member of Western District of Tennessee Board of Professional Responsibility; past president of the Ben F. Jones Chapter of the National Bar Association; past chair of the Memphis Bar Association Employment Law Section; and past chair of the Society of Human Resources (SHRM) – Memphis Legal/Legislative Committee.



**Karen Adams, CMPE**  
2019 President  
**MidSouth MGMA**  
Director of Operations  
**Semmes Murphey Clinic**  
6325 Humphreys  
Boulevard  
Memphis, TN 38120  
**901.522.7724**  
[kadams@semmes-murphey.com](mailto:kadams@semmes-murphey.com)

Adams will be the 2019 President of the MidSouth Medical Group Management Association (MSMGMA). She also serves as the Director of Operations at Semmes Murphey Clinic.

Adams oversees the logistical operations of the Clinic ensuring that they are executed in accordance with the organization's missions and objectives. She previously served as Clinic Manager for seven years. She has a B.S.Ed. in Education from Abilene Christian University and is a Board Certified Medical Practice Executive.



**Tommy D. Ambrose, MHA**  
Assistant Medical Center  
Director  
**VA Memphis Medical Center**  
1030 Jefferson Avenue  
Memphis, TN 38104  
**901-577-7201**  
[www.memphis.va.gov](http://www.memphis.va.gov)

Ambrose has served as the Assistant Director of the Veterans Affairs Medical Center in Memphis since 2017. He began his VA career in 2012 as the Assistant Chief of Environmental Management Service at the VA Medical Center in Little Rock, and transferred to the Memphis VA Medical Center in 2016 in the same role. While at the Memphis VA Medical Center, Ambrose served as Acting Chief of Logistics Service and Acting Assistant Director prior to accepting the position of Assistant Director. He earned his Master's degree in Healthcare Administration from Bellevue University, and his Bachelor of Science degree in Management/Computer Information Systems from Park University. In 2017, Ambrose was appointed to the Tennessee State Veterans Homes Board. Ambrose is retired from the United States Marine Corps.



**Chris Anderson**  
Vice President,  
Mississippi Operations  
**Baptist Memorial Health Care**  
1225 North State St.  
Jackson, MS 39202  
**601-968-5128**  
[Chris.anderson@bmhcc.org](mailto:Chris.anderson@bmhcc.org)

Anderson is the vice president of Mississippi operations for Baptist Memorial Health Care. In this role, he oversees operations for Baptist's nine Mississippi hospitals. From March 2014 to May 2017, Anderson served as the president and CEO of Mississippi Baptist Health Systems, which included four hospitals in central Mississippi, numerous medical clinics and subsidiary organizations. Anderson has served as a health care system CEO since 1998 and as a health care executive since 1994. He began his professional career in 1986 at KPMG in Jackson, Mississippi, working with many of the hospitals in the state. He is a graduate of Mississippi State University and is a certified public accountant. He is a fellow in the American College of Healthcare Executives. He serves numerous professional and civic organizations, including on the boards of directors of the Mississippi Economic Council, Mississippi Museum of Art and the USA International Ballet Competition.



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**Meri Armour, MSN, MBA**  
President, CEO  
**Le Bonheur Children's Hospital**  
848 Adams Ave.  
Memphis, TN 38103  
**901-287-6030**  
[info@lebonheur.org](mailto:info@lebonheur.org)

Amour, who has served as President of Le Bonheur Children's Hospital for more than a decade, announced her retirement in November. Under Armour's tenure, which began in 2007, Le Bonheur has consistently been named as one of the country's 'Best Children's Hospitals' by *U.S. News & World Report*, was awarded Magnet status by the American Nurses' Credentialing Center, opened a \$340 million state-of-the-art hospital addition, led a \$100 million capital campaign and established a \$100 million hospital endowment. She has served on the Children's Hospital Association Board of Directors and the Child Health Corporation of America Board of Directors. Armour has served on the board of directors for the Urban Child Institute, Memphis Research Consortium, United Way of Memphis and Greater Memphis Chamber of Commerce. She has received a MSN/MBA from Case Western Reserve University Frances Payne Bolton School of Nursing and CWRU Weatherhead School of Management.



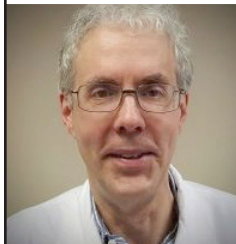
**Joel Y. Ashner, CFRE**  
Director of Philanthropy  
and Community  
Engagement  
**Memphis Jewish Home & Rehab**  
36 Bazeberry Road  
Cordova, TN 38018  
**901-758-0036**  
[jashner@memphisjewishhome.org](mailto:jashner@memphisjewishhome.org)

Ashner joined Memphis Jewish Home & Rehab in 2005. She is responsible for all fundraising and public relations. A native of New Orleans, Ashner has called Memphis home for the last 25 years. She graduated from Washington University in St. Louis with a Bachelor of Science in Business Administration with a concentration in Marketing. She is an active member of the Association of Fundraising Professionals and a past board member. She is a member of the Association of Jewish Aging Services and is the immediate past chair of the Jewish Community Partners' Senior Services Collaborative. Ashner received the 2017 Association of Jewish Aging Services Professional of the Year Award as well as the 2017 Outstanding Fundraising Executive Crystal Award from the Association of Fundraising Professionals, Memphis Chapter.

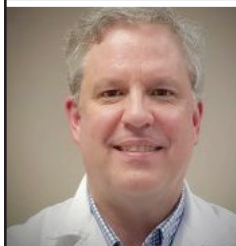


## CONSOLIDATED MEDICAL PRACTICES OF MEMPHIS

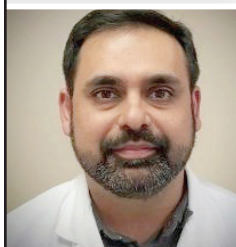
**WELCOMES**



**Dr. Mike Threlkeld**, the founder of Threlkeld Infectious Disease, graduated from UTCHS with highest honors in 1983. In addition to serving as President of Threlkeld ID, he also holds the position of hospital epidemiologist at St. Francis Hospital in Memphis and is an assistant professor for the UTCHS program here.



**Dr. Steve Threlkeld**, the brother of Mike, joined him in practice in 1997. He graduated magna cum laude from Rhodes College in Memphis where he was a member of Phi Beta Kappa. He attended medical school at the University of Alabama School of Medicine in Birmingham. Dr. Steve is currently President (2016) of the medical staff at Baptist Hospital - Memphis and serves as epidemiologist for the hospital and assistant professor for UTCHS.



**Dr. Imad Omer**, the third physician to join the group in 2002, did his undergraduate studies in chemistry at the University of Arkansas in Fayetteville from which he graduated Magna Cum Laude and as a member of Phi Beta Kappa. Board certified in infectious disease in 2002, he currently serves as assistant professor for UTCHS.

As experts in infectious disease, we are called upon regularly to diagnose and treat very difficult and complex issues involving bacterial and viral infections. While most of our work is done in the hospitals, we do staff and maintain an outpatient clinic to help manage the care of those discharged from the hospital, as well as other patients referred to us by physicians in the Mid-South area for cellulitis, UTI, bone & joint infections, HIV, etc. Our physicians are also available to assist those traveling to foreign countries with the appropriate vaccinations and instructions for protecting oneself in those lands.

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For more information visit our website:  
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**Nancy Averwater**  
*Vice President of Human Resources*  
**Baptist Memorial Health Care**  
**901-227-4600**  
*Nancy.averwater@bmhcc.org*

Averwater serves as vice president of human resources and chief human resources officer for Baptist Memorial Health Care, one of the largest integrated health care systems in the region and employing more than 18,000 people. She earned a Bachelor of Science in nursing from Harding University and a Master of Health Administration from the University of Memphis. Averwater is on the board of directors for Bridges and has previously served on the Leadership Memphis board of directors.



**Ed Avery**  
*Chief Executive Officer*  
**Consolidated Medical Practices**  
6799 Great Oaks Road,  
Suite 250  
Memphis, TN 38138  
**901-261-0700**  
*medicalofmemphis.com*

Avery leads Consolidated Medical Practices, formed by physicians in 2008 to address financial issues faced by private practice doctors. It began with six internal medicine groups and has grown into a successful multi-specialty group. Today, CMPM includes 40 physicians and 35 nurse practitioners. CMPM specialties include internal medicine, pediatrics, allergy, cardiology, endocrinology, OB/GYN, hematology/oncology, rheumatology and geriatrics.



**Kimberly Avery, BBA, MBA, JD**  
*Chief Executive Officer/Administrator*  
**Mid-South Pulmonary Specialists, PC**  
5050 Poplar Ave,  
Suite 800  
Memphis, TN 38157  
**901-276-2662**  
*mmpulmonary.com*

Avery graduated with a BBA in International Business, an MBA in Healthcare Economics and a Juris Doctorate all from the University of Memphis. She was named administrator of Mid-South Pulmonary Specialists, PC, in September of 1998. Since then, she helped grow the practice from five physicians to 26 providers specializing in pulmonary, critical care, and sleep medicine. Success has come from working with all three hospital systems in Memphis as well as embracing change and being willing to constantly restructure the way the physicians practice in order to meet the needs of the evolving healthcare market. Having such high quality physicians who

care about their patients has also been an integral part of the success of Mid-South Pulmonary Specialists, P.C.



**Frederick M. Azar, MD**  
*Chief of Staff*  
**Campbell Clinic**  
1400 South  
Germantown Road  
Germantown TN, 38138  
**901-759-3100**  
*campbellclinic.com*

Dr. Azar joined Campbell Clinic in August of 1995 and currently serves as Chief of Staff. Azar specializes in elbows, knees, shoulders and sports medicine working with the Memphis Grizzlies, University of Memphis Tiger athletics program and Christian Brothers University athletics. A 1982 graduate of University of Notre Dame, Azar then graduated from Tulane University School of Medicine in 1989. He completed his residency at UT Campbell Clinic in 1994. Azar is also a professor at UT-Campbell Clinic, Department of Orthopaedic Surgery.

## B



**Cara R. Baer**  
*Attorney*  
**Butler Snow LLP**  
Crescent Center  
6075 Poplar Avenue  
Suite 500  
Memphis, TN 38119  
**901-680-7328**  
*Cara.Baer@butlersnow.com*  
*butlersnow.com/attorney/cara-baer/*

Baer has experience in the negotiation and drafting of multi-billion dollar worldwide collaboration between two major pharmaceutical companies for co-development and co-promotion of multiple pharmaceutical products. She also has experience negotiating and drafting agreements among pharmaceutical and medical device companies for development, manufacturing and supply of products. Cara also has drafted and implemented a new suite of sales templates and standard terms and conditions for a large ophthalmic medical device company.



**Joe Baier**  
*Owner/Chief Executive Officer*  
**Mroz Baier Breast Clinic**  
6005 Park Avenue  
Suite 700  
Memphis, TN 38119  
**901-527-3391**  
*breastcareclinic.com*

In 1994, Baier co-founded the Mroz-Baier Clinic in memory of his late wife Julie Bourgeois Baier (1943-1990). Today the

globally recognized clinic honours her wish that a center of excellence be established to provide patients with the treatment they need, expect and deserve. The clinic combines *state-of-the-art* technology with *state-of-the-heart* emotional support for patients with breast cancer and trains Mayo Clinic fellows. The clinic was the first accredited breast center within a five state area.



**Brian M. Barbeito, MBA, MSHA, FACHE, FRBMA**  
*Chief Executive Officer*  
**Mid-South Imaging & Therapeutics, P.A.**  
**Vascular Interventional Physicians**  
7600 Wolf River Blvd,  
Suite 200  
Germantown, TN 38138  
**901-747-1000**

Barbeito serves as CEO of Mid-South Imaging & Therapeutics, P.A., a large premier multi-specialty radiology practice serving the tri-states of Tennessee, Mississippi, and Arkansas. He is a Fellow with the American College of Healthcare Executives as well as a Fellow with Radiology Business Management Association and an active member of the Medical Group Management Association. He currently serves as the President of the Tennessee Chapter of the Radiology Business Management Association.



**Steven Bares, PhD**  
*President and Executive Director*  
**Memphis Bioworks Foundation**  
20 S. Dudley St.,  
Suite 900  
Memphis, TN 38103  
**901-866-1450**  
*sbares@memphisbioworks.org*

Bares has served as President and Executive Director of the Memphis Bioworks Foundation since 2001. In his role, he oversees the ongoing operations at Bioworks and its focus on creating and attracting companies, jobs and investments, and licensing technologies in the life sciences; from medical device innovation to university research to clinical innovation, helping take ideas from concept to market. Bioworks oversees incubator space, high-tech accelerators and mentoring support for new companies. Bares led the building of the preclinical research facility, home to TriMetis Life Sciences. Bioworks is a co-founder of Innova, an early-stage venture fund focused on technology, agriculture, and bioscience companies. He is co-founder and board chairman of the Memphis Academy of Science and Engineering, a STEM charter school. Bares holds a Ph.D. in Physical Chemistry and an MBA, and has authored nine patents.

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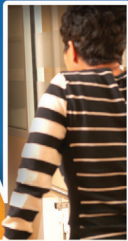
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**David Barham**  
*Vice President of  
Finance Operations*  
**Baptist Memorial  
Health Care**  
350 North  
Humphreys Blvd.  
Memphis, TN 38120  
**901-227-7467**  
**David.barham@  
bmhcc.org**

Barham is vice president of finance operations for Baptist Memorial Health Care. He earned a Bachelor of Science degree from the University of Tennessee at Martin and has been with Baptist for more than 24 years. During his Baptist career, he has served as chief financial officer for Baptist Memorial Hospital-Union City, Baptist's West Tennessee and East Arkansas hospitals, and Baptist's regional market. He was promoted to his current position in 2004.



**Jenny Bartlett-  
Prescott**  
*Senior Director  
of Integrated Health  
Programs*  
**Church Health**  
1350 Concourse Ave.  
Memphis, TN 38104  
**901-272-7170**  
**prescottj@church  
health.org**

Bartlett-Prescott is the Senior Director of Integrated Health at Church Health, where she has served in a variety of leadership positions since 1997. She has a master's degree in epidemiology and is part of the leadership team driving quality improvement in the clinic and across Church Health's program areas.



**David Baytos**  
*President*  
**Methodist Olive Branch  
Hospital and Methodist  
South Hospital**  
4250 Bethel Rd.  
Olive Branch, MS 38654  
**662.932.9000**  
1300 Wesley Dr.  
Memphis, TN 38116  
**901-516-5389**  
**methodisthealth.org/  
olivebranch**  
**methodisthealth.org/  
south**

Baytos is serving in the dual role as president of Methodist Olive Branch Hospital and Methodist South Hospital. He was named CEO of Methodist Olive Branch Hospital in 2009. In this role he was responsible for overseeing the development, construction and operations of the hospital, the first newly licensed hospital approved in Mississippi in 25 years when

it opened in August 2013. Baytos has been with Methodist since 1998 and is the former President of Methodist Le Bonheur Germantown Hospital. At Germantown, the hospital grew from a 120-bed community hospital to a 309-bed regional hospital with the opening of its West Wing followed by the Women and Children's Pavilion. He was also responsible for the establishment of the Germantown Outpatient Diagnostic Center, Methodist Breast Center, Germantown Surgery Center and Outpatient Pediatric Rehabilitation Center.



**Ann Bishop**  
*Chief Executive Officer*  
**Baptist Medical Group-  
Oncology**  
*Oncology Administrator*  
**Baptist Memorial  
Health Care**  
350 North  
Humphreys Blvd.  
Memphis, TN 38120  
**901-227-5503**  
**Ann.bishop@bmg.md**

Bishop serves as the CEO for Baptist Medical Group-Oncology and oncology administrator for Baptist Memorial Health Care. She has oversight for the development of oncology services across the Baptist system, programmatic development for the six Baptist Cancer Centers and serves in a leadership role with the oncology physician enterprise. She has 33 years of health care experience, including 20 years with Baptist. Bishop received a Master in Nursing Administration from the University of Southern Mississippi and is a fellow in the American College of Healthcare Executives.



**Drew Botschner**  
*Chief Executive Officer*  
**University Clinical  
Health**  
1407 Union Avenue,  
Ste 700  
Memphis, TN 38104  
**901-866-8864**  
**universityclinicalhealth.com**

Botschner joined University Clinical Health as its Chief Executive Officer in 2014. A native of Ohio, he was an owner of and formerly served as General Counsel for Care Point Partners, LLC. Prior to Care Point Partners, he served as General Counsel for UC Physicians in Cincinnati, Ohio, the private practice group for clinical faculty members at University of Cincinnati Medical School.



**Al Bright**  
*Partner*  
**Waller Lansden Dortch  
& Davis, LLP**  
1715 Aaron Brenner  
Drive  
Memphis, TN 38120  
**901-288-1652**  
**al.bright@wallerlaw.com**

Bright provides counsel to biotechnology, pharmaceutical, life sciences and medical device companies as well as manufacturers, distributors and other emerging companies on a wide range of corporate and transactional matters. Serving as outside general counsel to these clients, he enjoys a diverse and varied practice in which he provides assistance and advice on mergers and acquisitions, securities offerings, and capital raising activities along with the negotiation of licensing and development collaborations and supply, distribution, and sales agreements. Bright's experience also includes serving as company counsel in a number of cross-border transactions. He is recognized in The Best Lawyers in America for his experience in Commercial Transactions / UCC Law. Previously he was recognized as a Rising Star for business and corporate law by Mid-South Super Lawyers.



**Kennard D. Brown, JD,  
MPA, PhD, FACHE**  
*Executive Vice  
Chancellor and  
Chief Operations Officer*  
**University of Tennessee  
Health Science Center**  
Hyman Administration  
Building  
62 S. Dunlap, Suite 219  
Memphis, TN 38163  
**901-448-4797**  
**kbrown@uthsc.edu**

As executive vice chancellor and chief operations officer at UTHSC, Brown is responsible for the campus central administration and management of the day-to-day operations. An almost 20-year UTHSC employee, Brown began his UTHSC career in the Office of the General Counsel. He has served as director of the Office of Equity and Diversity, the Office of Employee Relations, and the Center on Health Disparities. He is an assistant professor in the College of Pharmacy and the Department of Surgery in the College of Medicine. He also manages the Plough Center for Sterile Drug Delivery Solutions and the West Tennessee Regional Forensic Center.



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**Thomas Brown**  
Chief Executive Officer  
**Provident Practice  
Management Services,  
LLC.**  
825 Ridge Lake Blvd.  
Memphis, TN 38120  
**901-685-2200**

[thomasbrown@esg.md](mailto:thomasbrown@esg.md)

Brown graduated from Samford University in Birmingham, Alabama and the University Of Alabama School Of Law in Tuscaloosa, Alabama. He has over twenty years of healthcare industry experience with legal and management responsibilities in hospitals, medical practices, and ambulatory surgery center settings. He moved to Memphis in 2006 to serve as Administrator at Eye Specialty Group and Ridge Lake Ambulatory Surgery Center. In 2015, he assumed the role as CEO of Provident Practice Management Services. Brown is a Certified Ophthalmic Executive and his professional memberships include the American Academy of Ophthalmic Executives, American Society of Ophthalmic Administrators, Medical Group Management Association and the Alabama State Bar Association.



**Hal Brunt, MD**  
Chief Medical Officer  
**Lakeside Behavioral  
Health System**  
2911 Brunswick Road  
Memphis, TN 38133  
**901-377-4700**  
[www.lakesidebhs.com](http://www.lakesidebhs.com)

A native of Mississippi, Dr. Brunt graduated from Yale University and received his medical degree from Tulane Medical School. He completed his post-graduate training in pediatrics at University of California, San Francisco; in adult psychiatry at Tulane; and in child and adolescent psychiatry at the Yale Child Study Center. Prior to relocating to Memphis, Dr. Brunt served as a consultant to the National Institute of Mental Health and on the faculty of Yale Medical School. In 1975, he joined the faculty of the University of Tennessee College of Medicine. Currently, Dr. Brunt teaches child and adolescent psychiatry at Lakeside in collaboration with the University of Tennessee College of Medicine in Memphis, where he serves as clinical associate professor of psychiatry and assistant director of training in child and adolescent psychiatry. He is board certified in child and adolescent psychiatry by the American Board of Psychiatry and Neurology.



**Denise Burke**  
Partner  
**Waller Lansden Dortch  
& Davis, LLP**  
1715 Aaron Brenner  
Drive  
Memphis, TN 38120  
**901-288-1651**

[denise.burke@wallerlaw.com](mailto:denise.burke@wallerlaw.com)

Burke is an accomplished healthcare attorney providing special regulatory counsel to private equity companies, hospitals, physicians, medical device companies and other healthcare clients on a wide range of complex regulatory/compliance, operations and transactional issues. She is a prior Chair of the Tennessee Bar Association Health Law Section and was named a Fellow of the Nashville Health Care Council in 2016. Burke has been consistently recognized by Best Lawyers for the past decade, including 2012's "Lawyer of the Year" in healthcare law for the Memphis and West Tennessee area and as a "Woman of Influence" in 2017. She is also ranked in Healthcare by Mid-South *Super Lawyers*®. She serves as a member of the Advisory Board of the Institute for Health Law & Policy at the University of Memphis Cecil C. Humphreys School of Law and the Common Table Health Alliance.

## C

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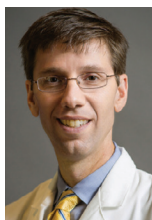
**Rob Lackey**  
Financial Advisor

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**Eric Callan, CRNA, NP, DNAP**  
Chief Executive Officer  
**LifeLinc Anesthesia**  
3340 Players Club  
Parkway, Suite 350  
Memphis, TN 38125  
**901-844-1590**  
[lifeline.com](http://lifeline.com)

Callan serves as CEO of LifeLinc Anesthesia, a progressive healthcare firm providing anesthesia management services in twelve states. He oversees the strategic growth and development of the organization while cultivating both clinical and administrative relationships with each client. Callan earned his Bachelor of Science in Nursing, his Master of Science in Nursing as well as his post-graduate anesthesia training from the University of Tennessee. He earned his Doctor of Nurse Anesthesia Practice from the Middle Tennessee School of Anesthesia.



**Brad Canada, MD**  
*Chief Medical Officer*  
**University Clinical Health**  
 1407 Union Avenue,  
 Ste 700  
 Memphis, TN 38104  
**901-866-8864**  
*universityclinical*  
*health.com*

Dr. Canada assumed the role of Chief Medical Officer for University Clinical Health in 2013. A board-certified nephrologist, he joined the medical staff in 2004 and was named Assistant Professor of Medicine at the University of Tennessee Health Science Center. From 2008 to 2010, he served as Interim Chief of the Division of Nephrology, and in 2009 was named Associate Professor of Medicine. In 2012, he was appointed Associate Chief Medical Officer and Vice President of Physician Services.



**Zach Chandler**  
*Executive Vice President,*  
*Chief Strategy Officer*  
**Baptist Memorial Health Care**  
 350 North  
 Humphreys Blvd.  
 Memphis, TN 38120  
**901-227-5137**  
*Zach.chandler@*  
*bmhcc.org*

Chandler is the executive vice president and chief strategy officer for Baptist Memorial Health Care. After earning his bachelor's degree in business administration from Baylor University, he received a master's degree in healthcare administration from the Washington University School of Medicine. Before stepping into his current role, Chandler served as CEO of five different hospitals, as well as vice president and CEO of Baptist's metro-Memphis and regional divisions. He also serves on boards of the Baptist College of Health Sciences, Hospital Wing, Crestwyn Behavioral Health and the Common Table Health Alliance, as well as other organizations' boards.



**Marie Chisholm-Burns,**  
**PharmD, MPH, MBA,**  
**FCCP, FASHP, FAST**  
*Dean and Professor of*  
*the College of Pharmacy*  
**University of Tennessee**  
**Health Science Center**  
 881 Madison Ave.,  
 Suite 264  
 Memphis, TN 38163  
**901-448-6036**  
*mchisho3@uthsc.edu*

An educator, researcher, author, and clinician, Chisholm-Burns has a background in patient care, particularly with solid-organ transplant recipients. She is founder and

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director of the Medication Access Program, which provides medication to roughly 950 solid-organ transplant patients. Her writing has appeared in more than 325 publications, and she has received approximately \$13 million in external research funding. Honors include the Clinician of Distinction Award from the American Society of Transplantation in 2015, and becoming a Fellow of AST in 2016. She also received the 2016 Inspiring Women in STEM Award and the 2017 Giving Back Award from Insight into Diversity.



**Jennifer Chiusano**  
*Chief Nursing Officer*  
**Saint Francis Hospital**  
5959 Park Avenue  
Memphis, TN 38119  
**901-765-1000**  
[saintfrancishosp.com](http://saintfrancishosp.com)

Chiusano is the Chief Nursing Officer for Saint Francis Hospital-Memphis with operational responsibility for nursing care. She plays a key role in facilitating and directing nursing leadership and in overseeing the quality of patient care. Most recently, Chiusano was Chief Nursing Officer at Delray Medical Center in Delray Beach, Florida. She is a graduate of Virginia Commonwealth University and earned her Master of Arts in Organizational Management from the University of Phoenix.



**Allison Cook**  
*Director,*  
*Communications and*  
*Marketing*  
**Memphis Medical**  
**Society and**  
**MedTemps**  
1067 Cresthaven Road  
Memphis, TN 38119  
**901-761-0200**  
[mdmemphis.org](http://mdmemphis.org)

Cook has 15 years of experience in media, marketing and communications. She stood as editor for a statewide magazine for many years, and she worked with a variety of industries as a marketing strategist for a full-service marketing firm. Most recently, Cook served as the Executive Director for Memphis Farmers Market, where she led the organization in growth and expansion. Cook is a graduate of Hendrix College in Conway, Arkansas.



**Susan Cooper, RN, MSN, FAAN**  
*Senior Vice President*  
*and Chief Integration*  
*Officer*  
**Regional One Health**  
877 Jefferson Avenue  
Memphis, TN 38103  
**901-545-7100**  
[regionalonehealth.org](http://regionalonehealth.org)

Cooper joined Regional One Health in 2013 with a focus on population health

and the health care delivery model of the future. Cooper earned her nursing degrees from Vanderbilt University, where she later served as a faculty member and assistant dean of the School of Nursing. Appointed by Governor Phil Bredesen in 2007, Cooper served as the Commissioner of the Department of Health, State of Tennessee, for five years. In 2011, Cooper transitioned to the Governor's Office, working on health and wellness related special projects. Cooper is a member of the QSource Board of Directors and has been recognized by the University of Memphis Loewenberg College of Nursing as one of their 50 Leaders in 50 Years.



**Reginald Coopwood, MD**  
*President and CEO*  
**Regional One Health**  
877 Jefferson Avenue  
Memphis, TN 38103  
**901-545-7100**  
[regionalonehealth.org](http://regionalonehealth.org)

Dr. Coopwood has been the President and CEO of Regional One Health since March 2010. Prior to joining Regional One Health, Dr. Coopwood served in leadership roles including CEO and CMO in other health systems. Dr. Coopwood's work at Regional One Health is complemented by his commitment to the health and well-being of the individuals in our community. Dr. Coopwood is the Memphis Division Board Chair for the March of Dimes and a board member of Blue Cross Blue Shield of Tennessee. He is an alumnus of Leadership Memphis. Dr. Coopwood serves on the Tennessee Hospital Association Board of Directors and is a member of the American Hospital Association's Nomination Committee. He has earned numerous honors for his work in healthcare over the years, including *Inside Memphis Business*' CEO of the Year in 2014; and the Tennessee Hospital Association's CEO Meritorious Service Award in 2011, the Diversity Champion Award in 2013 and the President's Award in 2016.



**Martin Croce, MD**  
*Senior Vice President*  
*and Chief Medical*  
*Officer*  
**Regional One Health**  
877 Jefferson Avenue  
Memphis, TN 38103  
**901-545-7100**  
[regionalonehealth.org](http://regionalonehealth.org)

Dr. Croce transitioned to the role of chief medical officer in August of 2018 after a lengthy and distinguished career in one of the busiest trauma centers in the United States - the Elvis Presley Trauma Center at Regional One Health. As chief medical officer, Dr. Croce oversees quality, medical research, medical staff services, regulatory readiness and infection prevention for the system. Dr. Croce earned his medical degree from the University of Tennessee Health Science Center (UTHSC). He completed a surgical critical care fellow-

ship at the University of Miami, Jackson Memorial Hospital in Florida before returning to Memphis. He completed a residency and internship with UTHSC that started his career in the Trauma Center at Regional One Health, where he served as medical director 2000 to 2018. Dr. Croce's work focuses heavily on quality initiatives, enhancing the physician/administration relationship and exploring new opportunities for patient care.



**Roland Cruickshank, FACHE**  
*President*  
**Methodist University**  
**Hospital**  
1265 Union Ave.  
Memphis, TN 38104  
**901-516-8279**  
[methodisthealth.org/university](http://methodisthealth.org/university)

Cruickshank joined Methodist University Hospital as president in 2018. Previously he served as president of Vintage Hospital Northwest Houston, a part of the CHI St. Luke's Health System. Prior to his role at Vintage, Cruickshank served five years as vice president of Operations at Houston Methodist Hospital, Texas Medical Center, a 1,119-bed academic medical center which consistently ranked first in Texas. In addition, he had operational oversight for pharmacy and laboratory across eight hospitals in the Houston Methodist system. Cruickshank earned a Masters of Health Administration from the Medical University of South Carolina, a Masters of Public Affairs from the University of South Carolina, and a Bachelor of Arts from the College of Charleston.



**Rebecca Cullison, FACHE**  
*President,*  
**Methodist Le Bonheur**  
**Germantown Hospital**  
7691 Poplar Ave.  
Germantown, TN 38138  
**901-516-6994**  
[methodisthealth.org/Germantown](http://methodisthealth.org/Germantown)

Cullison serves as president for Methodist Le Bonheur Germantown Hospital. Since December, 2016, she has been the chief executive officer of The Village at Germantown, an affiliate of Methodist Le Bonheur Healthcare, where she was an MLH associate through a management contract. She began her career at Methodist in 2004 as an administrative resident. Since then she has held numerous positions, including assistant administrator for Germantown in 2007, and, in 2012, vice president. She earned a Bachelor of Science degree in Healthcare Administration from the University of Alabama at Birmingham followed by a Master of Science in Health Administration and an MBA also from UAB.

# 2018 Healthcare In Review

BY MADISON E. COBURN, CAROLINE CRESO AND ART RICHEY

We have looked back over some of the headlines covering healthcare in 2018 for important issues facing healthcare facilities, practitioners, and patients. Here is our round-up:

## 1. The Opioid Epidemic.

Both Tennessee and Mississippi enacted new regulations in 2018 to address the Opioid Epidemic. Federal law was enacted as well:

- **Tennessee.** The following changes relating to opioid prescriptions went into effect on July 1, 2018: (1) limitations of supply and strength of the opioid prescription, (2) requirements that the pharmacy monitor the state's Controlled Substance Monitoring Database the first time a patient brings a prescription to a pharmacy and at least once every six months thereafter if the patient is refilling the prescription, (3) physician documentation requirements when prescribing opioids, and (4) elimination of pharmacist prohibitions when discussing the dangers of opioids with customers. These restrictions do not apply to opioid prescriptions for a three-day (or less) supply.
- **Mississippi.** Effective October 29, 2018, new regulations apply to all individuals with prescriptive authority under Mississippi State Board of Medical Licensure. Such individuals must be registered with the Mississippi Prescription Monitoring Program (MPMP). Each provider must review the MPMP database when prescribing a Schedule II drug or opioid for acute, and/or chronic, non-cancerous, non-terminal pain. Further, each practitioner must review the MPMP database upon initial contact with all new patients and every 3 months thereafter on all patients prescribed, administered or dispensed controlled substances other than opioids. The amendments to the opioid regulations also include new documentation requirements for practitioners prescribing opioids, lowest effective dose limitations, exceptions for certain controlled substances, and specific refill prohibitions and other requirements.
- **The Federal Opioid Bill.** On October 24, 2018, President Trump signed the Substance Use-Disorder Prevention that Promotes Opioid Recovery and Treatment (SUPPORT) for Patients and Communities Act. The SUPPORT Act includes comprehensive regulations to combat the opioid epidemic. Several significant provisions include:
  - Initial exams for new Medicare enrollees must include an opioid-use disorder screening and prescription history review.
  - The bill temporarily freezes Medicare payment at 2016 levels for specified spinal surgery outpatient procedures that are conducted in ambulatory surgical centers.
  - In general, prescriptions for controlled substances that are covered drugs under Medicare must be transmitted through electronic prescription programs.

**2. HIPAA In Review.** 2018 saw breaches affecting millions of patients. Also this year, Anthem, an affiliate of BlueCross BlueShield, settled with OCR for a breach occurring in 2015. The settlement includes a **\$16 million fine, the largest to date** for HIPAA violations.

- UnityPoint Health, a major health system in Iowa, reported a HIPAA breach affecting **1.4 million patients**. It involved a **phishing attack** that sent emails to employees that appeared to be from a health executive within the system. This tricked some employees into sharing log-in cre-



MADISON E. COBURN  
(601) 985-4490  
MADISON.COBU@  
BUTLERSNOW.COM



CAROLINE CRESO  
(615) 651-6743  
CAROLINE.CRESO@  
BUTLERSNOW.COM



ART RICHEY  
(901) 680-7363  
ART.RICHEY@  
BUTLERSNOW.COM

dentials, enabling hackers to have access to various email accounts for over two weeks.

- In Texas, **1.25 million records** were exposed in a data breach of Employees Retirement System of Texas (ERS). Through a **security coding error** introduced on January 1, 2018, a function unintentionally enabled certain ERS members to view information about other members and in some cases, certain beneficiaries. The security malfunction was discovered in mid-August.

## 3. Fraud and Abuse.

- **Federal Opioid Enforcement Action.** On Thursday, June 28, 2018, DHHS announced one of the largest

health care fraud enforcement actions in history, resulting in more than **\$2 billion in fraudulent claims** to federal health programs. The enforcement action involved over 601 charged defendants, including 165 doctors, nurses and other licensed health care professionals. Of these, the action involved 84 opioid cases relating to more than **13 million illegal opioid doses**. The press release indicates that many of the prescriptions were never even purchased or distributed to patients.

- **\$262 Million Settlement for Improper Inpatient Admissions.** On September 25, 2018, Community Health Systems, Inc. ("CHS") announced that it reached a resolution and settlement agreement with the U.S. Department of Justice regarding its investigation into Health Management Associates, Inc.'s ("HMA") hospitals' billing federal healthcare programs for inpatient admissions following emergency room visits occurring between January 2008 and December 2012. According to statements from the federal Justice Department, HMA improperly pressured ER doctors to **increase the number of inpatient admissions from emergency departments**, even if these were **not medically necessary**. All activity involved in the investigation occurred prior to CHS's acquisition of HMA. The settlement agreement includes a payment of \$262 million. The terms of the corporate integrity agreement should run through 2021.

## 4. Tennessee Legislative Updates

- The 110<sup>th</sup> General Assembly of the Tennessee Legislature produced several new laws effecting hospitals, physicians and other healthcare providers:
- SB2244 permits the commissioner of the Tennessee Department of Health to **suspend the admission** of any new patients or residents to any facility when the commissioner has a factual basis to believe the conditions in the facility are, or are likely to be, harmful to the health, safety or welfare of a patient or resident. This regulation will apply to hospitals, ambulatory surgical treatment centers, nursing homes, etc.
- SB1824 permits hospitals to require a **maintenance of certification** before granting privileges to a physician.
- SB2513 requires the Tennessee Board for Licensing Health Care Facilities to create a process for **recognizing hospitals with stroke-related designations**.
- SB2498 imposes certain requirements on individuals practicing ultrasound sonography in a nonclinical **3D/4D ultrasound boutique setting**.

Special thanks to the following members of the Butler Snow LLP healthcare team contributing to this yearly round-up: Caroline Creson, Madison Coburn, and Art Richey.

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**Clint F. Cummins**  
*CEO/Executive Vice President*  
**Memphis Medical Society, MedTemps and Memphis Medical Foundation**  
 1067 Cresthaven Road  
 Memphis, TN 38119  
**901-761-0200**  
[mdmemphis.org](http://mdmemphis.org)

Cummins has more than 16 years of executive planning, administration, communications and marketing experience in the nonprofit sector. He served six years at the American Cancer Society in the positions of corporate systems director; major gifts officer; senior director; partner relationships and as Vice President, corporate and distinguished partners. A graduate of the University of Tennessee-Martin, he is a board member of Medical Group Management Association (MGMA), UT Martin Alumni Chapter, Memphis Region, and is a regional volunteer for his national fraternity, Kappa Alpha Order. He has served on the board of the Association of Fundraising Professionals, Memphis chapter and is a Fast Track graduate of Leadership Memphis. His background includes implementing educational and leadership programs, supporting capacity building grant projects, and providing organizational administrative coordination.

## D



**Ron Davis**  
*Chief Financial Officer*  
**West Cancer Center**  
 7945 Wolf River Blvd  
 Germantown, TN 38138  
**901-683-0055**  
[westcancercenter.org](http://westcancercenter.org)

Since January 2010, Davis has served as Chief Financial Officer of the West Cancer Center. He assisted with the implementation of the strategic collaboration with Methodist Le Bonheur Healthcare and the University of Tennessee Health Science Center. His career in the healthcare industry spans 28 years. He previously served as a Chief Financial Officer at Michael Reese Hospital, Greater Southeast Community Hospital, Hadley Memorial Hospital & Skilled Nursing Facility and DC General Ambulatory & Emergency Care Centers. He also served as the Vice President of Finance for the District of Columbia Health & Hospital Public Benefit Corporation. Davis has a Bachelor's of Business Administration from Howard University and is a Certified Public Accountant in the State of Virginia.



**Paul DePriest, MD**  
*Executive Vice President, Chief Operating Officer*  
**Baptist Memorial Health Care**  
 350 North Humphreys Blvd.  
 Memphis, TN 38120  
**901-227-4140**  
[Paul.depriest@bmhcc.org](mailto:Paul.depriest@bmhcc.org)

Dr. DePriest is the first physician to serve as Baptist Memorial Health Care's executive vice president and chief operating officer. After earning a bachelor's degree in chemistry from Eastern Kentucky University, he received a medical degree from the University of Kentucky College of Medicine. He subsequently completed a residency in obstetrics and gynecology and a fellowship in gynecological oncology at the University of Kentucky Medical Center. Dr. DePriest earned a master's degree in healthcare management from the Harvard School of Public Health.



**Kathy Doelling**  
*Senior Compliance Coding Advisor*  
**Butler Snow LLP**  
 Crescent Center  
 6075 Poplar Avenue, Suite 500  
 Memphis, TN 38119  
**901-680-7215**  
[Kathy.Doelling@butlersnow.com](mailto:Kathy.Doelling@butlersnow.com)  
[butlersnow.com/professional/kathy-doelling/](http://butlersnow.com/professional/kathy-doelling/)

Doelling has a wealth of experience in compliance and healthcare administration. She served as a member of a Deferred Prosecution Federal Monitor Team for a medical device company. She also has extensive reimbursement experience, including but not limited to federal healthcare policies. Kathy has previously served as Compliance and Privacy Officer for a large trauma hospital in the mid-south.



**Pamela Dotson, MBA, BSN, RN**  
*Chief Nursing Officer*  
**West Cancer Center**  
 7945 Wolf River Blvd  
 Germantown, TN 38138  
**901-683-0055**  
[westcancercenter.org](http://westcancercenter.org)

Dotson has 30 years of experience in healthcare. Prior to joining West Cancer Center, she held the title of Senior Vice President in charge of Patient Care Services and Chief Nursing Officer at the world renowned St. Jude Children's Research Hospital, where she led the institution to its first Magnet® Designation in August of 2015. Dotson earned her Bachelors of

Science in Nursing from the University of Tennessee Health Science Center and her Master's of Business Administration from the University of Memphis. She is American Nurses Credentialing Center (ANCC) Advanced - Board Certified as a Nurse Executive and is a member of multiple professional organizations including the American Organization of Nurse Executives, the Association of Pediatric Hematology Oncology Nurses and the National Comprehensive Cancer Center CNE Forum, among others. Dotson is the recipient of the 2016 Nurse.com GEM Award for Executive Leadership category in the "South and New GEM States" region.



**James R. Downing, MD**  
*President and Chief Executive Officer*  
**St. Jude Children's Research Hospital**  
 262 Danny Thomas Place  
 Memphis, TN 38105  
**901-595-3300**  
[stjude.org](http://stjude.org)

Dr. Downing is president and chief executive officer of St. Jude Children's Research Hospital. As the architect of a new six-year strategic plan, he is leading the expansion of St. Jude clinical care and research programs in Memphis and around the globe. Downing was instrumental in launching the Pediatric Cancer Genome Project, which has sequenced the normal and cancer genomes of more than 800 young cancer patients with some of the least understood and most aggressive tumors. The project is laying the groundwork for the next generation of patient care by integrating findings into the clinic. For his contributions to pediatric cancer research, Downing has received many honors, including election to the Institute of Medicine and the American Academy of Arts and Sciences.



**Gregory Duckett**  
*Senior Vice President and Chief Legal Officer*  
**Baptist Memorial Health Care**  
 350 North Humphreys Blvd.  
 Memphis, TN 38120  
**901-227-5233**  
[Greg.duckett@bmhcc.org](mailto:Greg.duckett@bmhcc.org)

Duckett serves as senior vice president and chief legal officer for BMHC. He holds a bachelor's degree from Oberlin College and a law degree from the University of Memphis. Duckett is deeply involved in the Memphis community, serving on numerous boards, including the Tennessee Election Commission, MiFA, National Civil Rights Museum, Tennessee Board of Regents, AutoZone Liberty Bowl, Greater Memphis Chamber of Commerce Foundation, Memphis River Parks Partnership, American Hospital Association-Metropolitan Policy Review Board and Governmental Relations

Officers Network Council, and several other boards. He served on the Federal Reserve Bank of St. Louis board of directors from 2008 to 2014 and the American Health Lawyers Association board of directors from 2003 to 2009.



**David K. Dunning, MPA**  
*Director/Chief Executive Officer*  
**VA Memphis Medical Center**  
1030 Jefferson Avenue  
Memphis, TN 38104  
**901-577-7201**

[www.memphis.va.gov](http://www.memphis.va.gov)

Dunning was appointed Medical Center Director and Chief Executive Officer of the Veterans Affairs Memphis Medical Center in May 2017. He joined the VA with 30 years of healthcare experience within the United States Army. Prior to his VA appointment, he held the position of Commander at the Tripler Army Medical Center, where he was responsible for an operating budget of \$440 million and 508,000 enrolled beneficiaries. Dunning graduated from Furman University with a Bachelor of Arts in Political Science. He holds a Master of Science in Strategic Studies from the U.S. Army War College, as well as a Master of Public Administration in Comptrollership from the University of Missouri, Kansas. He is a member of the American Society of Military Comptrollers and Pi Alpha Alpha, National Honor Society for Public Affairs and Administration.



**Dana Dye**  
*Vice President, CEO*  
**Baptist Memorial Health Care**  
6019 Walnut Grove Road  
Memphis, TN 38120  
**901-226-0505**  
[Dana.dye@bmhcc.org](mailto:Dana.dye@bmhcc.org)

Dana Dye is a vice president and the first registered nurse to serve as CEO of Baptist Memorial Health Care's flagship hospital, Baptist Memorial Hospital-Memphis. She holds a Bachelor of Science in nursing and a Master in Public Health Administration. A Baptist employee since 2007, she has served as chief nursing officer for Baptist Memphis, then CNO for the Baptist Memorial Health Care system before stepping into her current role. She is a member of the American College of Healthcare Executives.

## E



**Debbie Eddlestone**  
*Chief Executive Officer*  
**Stern Cardiovascular Foundation**  
8060 Wolf River Blvd.  
Germantown, TN 38138  
**901-271-1000**  
[debbie.eddlestone@sterncardio.com](mailto:debbie.eddlestone@sterncardio.com)  
[www.sterncardio.com](http://www.sterncardio.com)

Eddlestone is the CEO of Stern Cardiovascular Foundation where she oversees the daily activities of 38 Physicians, 35 Nurse Practitioners and 317 other support staff. She received her BA in education from LSU and is a Board Member of the American Heart Association, MGMA, National Association for Professional Women, and Medaxiom. She was named a Superwoman in Business by the *Memphis Business Journal* and CEO of the Year by *Inside Memphis Magazine* in 2017. Eddlestone will be the 2019 chair of the American Heart Association's Memphis Heart Walk. Stern Cardiovascular offers a comprehensive approach to wellness and preventative medicine with 11 Mid-South locations.



**Brandon Edgerson, MS, PharmD**  
*Vice President of Professional Services*  
**Le Bonheur Children's Hospital**  
848 Adams Ave.  
Memphis, TN 38103  
**901-287-6030**  
[info@lebonheur.org](mailto:info@lebonheur.org)

Edgerson is Le Bonheur's vice president of Professional Services. In his role, Brandon oversees operations in the Pharmacy, Lab, Radiology, Rehabilitation Services, Nutrition, Spiritual Care, Child Life, Social Work, Volunteer Services and Respiratory Care. Edgerson joined the Le Bonheur family in 2006 and served as director of Pharmacy before moving into his current position. In addition to his work at Le Bonheur, he has held the offices of President and Secretary/Treasurer for Tennessee Society of Health-System Pharmacy (TSHP) and been involved in various professional organizations such as Tennessee Pharmacists Association, Children's Hospital Association, American Society of Health-System Pharmacists, and the University of Tennessee Health Science Center (UTHSC) Pharmacy Alumni Board. Edgerson earned his PharmD from Xavier University of Louisiana in New Orleans, completed his residency training at The Ohio State Univer-

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sity Medical Center and earned his master's from Ohio State University.



**David Elliott**  
*Vice President of  
Managed Care,  
CEO, Baptist Health  
Services Group*  
**Baptist Memorial  
Health Care**  
350 North  
Humphreys Blvd.  
Memphis, TN 38120  
**901-227-2490**  
[David.elliott@bmhcc.org](mailto:David.elliott@bmhcc.org)

Elliott is vice president of managed care for Baptist Memorial Health Care and CEO of Baptist Health Services Group, a five-state provider network with more than 400,000 covered lives. After earning a bachelor's degree from David Lipscomb University, he earned a Master of Business Administration from the University of Memphis. He is the board chair for Connected Care of West Tennessee, and a board member of the Better Business Bureau of the Mid-South, Page Robbins Adult Day Center and the Select Health Alliance, a clinically integrated network. Elliott was a past chairman of the Health Care Financial Management Association—Tennessee Chapter.

## F



**Susan P. Ferguson**  
*Vice President and  
System Chief Nurse  
Executive*  
**Baptist Memorial  
Health Care**  
350 North  
Humphreys Blvd.  
Memphis, TN 38120  
**901-227-7477**  
[Susan.ferguson@bmhcc.org](mailto:Susan.ferguson@bmhcc.org)

During Ferguson's 30-plus-year Baptist career she has served in a variety of roles throughout the system, most recently as system nursing director for clinical value analysis/specialty care/patient safety, where she managed patient safety and quality initiatives and performed a number of other duties. Prior to serving as the system nursing director, Ferguson served as Baptist Memorial Hospital-Collierville's CNO; system director of nursing; director of nursing administration; director of oncology services; and CNO for Baptist Memorial hospitals in the metro-Memphis area, West Tennessee and East Arkansas. Ferguson began her career in the emergency department at Baptist Memorial Hospital-Medical Center.



**Thomas C. Ferguson, MD**  
*Chief of Staff*  
**VA Memphis  
Medical Center**  
1030 Jefferson Avenue  
Memphis, TN 38104  
**901-577-7201**  
[www.memphis.va.gov](http://www.memphis.va.gov)

Dr. Ferguson has served as Chief of Staff for VA Memphis since 2017. In this capacity he has oversight of all the clinical, educational and research programs of the medical staff and is involved with the VA Leadership Team. He has served as a consultant to VA Central Office since 2014 and is a subject matter expert on primary care with the Veterans Engineering Resource Center. Dr. Ferguson is a graduate of the University of Tennessee and has served in the as Chief of Primary Care, Associate Chief of Staff for Ambulatory Care, Acting Deputy Chief of Staff and Acting Chief of Staff. Prior to Joining the Department of Veterans Affairs, Dr. Ferguson was a partner in a private practice affiliated with Methodist/Le Bonheur Healthcare.



**John Fisher, MSW**  
*Associate Administrator*  
**Lakeside Behavioral  
Health System**  
2911 Brunswick Road  
Memphis, TN 38133  
**901-377-4700**  
[www.lakesidebhhs.com](http://www.lakesidebhhs.com)

As Associate Administrator, Fisher is responsible for Lakeside's 24/7 Needs Assessment and Referral Center, mobile assessment team and all business development and marketing activities for the 345-bed behavioral health system. He has also led efforts in new program development, including the opening of The Landing, Lakeside's new adult professionals program and Brunswick Place, Lakeside's senior behavioral health program. Fisher holds a Master's of Social Work degree from Union University.



**Dawn FitzGerald, MS, MBA**  
*Chief Executive Officer*  
**Qsource**  
3340 Players Club  
Pkwy., Ste.300  
Memphis, TN 38125  
**901-682-0381**  
[Qsource.org](http://Qsource.org)  
[atomAlliance.org](http://atomAlliance.org)

As Qsource's CEO since 2007, FitzGerald pilots the organization's strategic growth in federal and state-based healthcare quality improvement, quality assessment, private sector and commercial healthcare, and health information technology consulting. She spearheaded the organization's significant expansion, establishing additional offices for Qsource in Kentucky and Indiana, and partnering with peer organizations to

form the five-state atom Alliance coalition, and was awarded a CMS contract to help improve healthcare quality, cost and access for nearly 5 million Medicare consumers throughout Tennessee, Kentucky, Indiana, Alabama and Mississippi. Fitzgerald also leads the development of Qsource's HIT services and Practice Solutions Division.



**Alan D. Flippin**  
*Chief Executive Officer*  
**ADF Medical Practice  
Development**  
Graphic Studios  
51 CR 354,  
Falkner MS. 39629  
**901-490-2330**  
[adfmedical.com](http://adfmedical.com)  
[alanflippin@gmail.com](mailto:alanflippin@gmail.com)

Flippin has helped a number of the leading practices in the Mid-South and Nashville grow revenue through innovative marketing and patient retention and growth for the past 25 years. ADF's unique methodology combines on the ground implementation as well as high efficiency, customized methodology in developing substantial additional revenue generation for individual physicians, specialty group practices and healthcare institutions. Most of ADF's clients are long-term partnerships as a result of the successful revenue growth for their clients.



**Pat Flynn, MD**  
*Medical Director of  
Quality and Patient Care  
Senior Vice President*  
**St. Jude Children's  
Research Hospital**  
262 Danny  
Thomas Place  
Memphis, TN 38105  
**901-595-3300**  
[stjude.org](http://stjude.org)

Dr. Flynn is a member in the Department of Infectious Diseases at St. Jude Children's Research Hospital, where she holds the Arthur Ashe Chair in Pediatric AIDS Research. She is also Professor of Pediatrics and Preventive Medicine at the University of Tennessee Health Science Center. During her career, Dr. Flynn has worked both in the St. Jude HIV/AIDS Program as well as a consultant for pediatric oncology and bone marrow transplant recipient patients at St. Jude. She has directed and participated in clinical research in both of these areas and participates in the training of pediatric infectious disease trainees. She currently serves as the Interim Executive Vice President and Clinical Director for St. Jude.



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**Kathleen Forbes, MD, MSHM, CPE, FAAFP**  
Executive Vice President,  
Academic Group  
**Methodist Le Bonheur Healthcare**  
1211 Union, Suite 700  
Memphis, TN 38104  
**901-516-0791**  
[methodisthealth.org](http://methodisthealth.org)

Forbes is Methodist Le Bonheur Healthcare's new academic group executive vice president. She will provide strategic leadership of Le Bonheur Children's Hospital, Methodist University Hospital and will work in partnership with West Cancer Center and University of Tennessee Health Science Center to enhance and elevate teaching, research, clinical and operational excellence for the patients we serve. She is a board certified physician executive with a Medical Doctorate from the Medical College of Ohio. She earned a Bachelor of Science degree from Bowling Green State University in Ohio and a Master of Science in Healthcare Management from the University of Texas at Dallas/Southwestern University Alliance for Medical Management Education.



**Scott Fountain**  
Senior Vice President  
and Chief Development  
Officer  
**Baptist Memorial Health Care**  
350 North  
Humphreys Blvd.  
Memphis, TN 38120  
**901-227-8182**  
[Scott.fountain@bmhcc.org](mailto:Scott.fountain@bmhcc.org)

Fountain, Baptist's senior vice president and chief development officer, oversees the Baptist Memorial Health Care Foundation and Baptist's corporate communications department. Fountain graduated from Iowa State University and has spent his entire career in institutional advancement. He serves on the board of the Medical Education and Research Institute and the Board of Governors of the New Memphis Institute as well as chair of the United Way of the Mid-South. He is previous chair of the New Memphis board of directors and former member of the Dixon Gallery and Gardens, the Brooks Museum and Memphis Economic Club boards.

## G



**Terrence Geiger, MD, Ph.D.**  
Medical Director, Clinical  
Pathology  
Senior Vice President  
**St. Jude Children's Research Hospital**  
262 Danny  
Thomas Place  
Memphis, TN, 38105  
**901-595-3300**  
[Stjude.org](http://Stjude.org)

Dr. Geiger serves as a senior vice president and the Deputy Director for Academic and Biomedical Operations at St. Jude Children's Research Hospital. Geiger joined St. Jude in 1999, and currently holds the St. Jude Endowed Chair in Pediatrics. Throughout his career, Geiger has made significant scientific and clinical contributions. His research program focuses on immunologic diseases and cancer immunotherapy. He has also served since 2006 as Medical Director for Clinical Pathology in the Department of Pathology. The department was the first in a children's hospital in the nation to receive the College of American Pathologists ISO15189 accreditation. In his current role as Deputy Director for Academic and Biomedical Operations, Geiger is responsible for overseeing academic and biomedical functions within the institution.



**Barry Gilmore, MD, MBA**  
Vice President and Chief  
Medical Officer  
**Le Bonheur Children's Hospital**  
848 Adams Ave.  
Memphis, TN 38103  
**901-287-6030**  
[info@lebonheur.org](mailto:info@lebonheur.org)

Dr. Gilmore is vice president and chief medical officer for Le Bonheur Children's Hospital. Prior to becoming vice president and chief medical officer, Gilmore was Le Bonheur's director of Emergency Services and chief of Emergency Services. Gilmore received his medical degree from the University of Arkansas College Of Medicine, where he also completed his internship and residency. He completed a Fellowship in Pediatric Emergency Medicine at the University of Alabama-Birmingham before joining the Le Bonheur medical staff in 1998. He also is a professor of pediatrics with the University of Tennessee Health Science Center.



**Anna Joy Golden, MSN**  
Chief Executive Officer  
**Lakeside Behavioral Health System**  
2911 Brunswick Road  
Memphis, TN 38133  
**901-377-4700**  
[www.lakesidebhs.com](http://www.lakesidebhs.com)

Golden has worked in the healthcare industry in the Memphis area for a number of years. Joining Lakeside in 2000, she held several roles as staff nurse, house supervisors, CNO, and COO. In 2012, she moved into the role of CEO. Golden has served as an active member of the Tennessee Hospital Association Board of Directors and is a member of the American Psychiatric Nurses Association. Golden holds a Master of Science Degree in Nursing and a Bachelor of Science Degree in Operations Management.



**Teresa Golden, RN, BSOL**  
Practice Manager  
**Mid- South Pulmonary Specialists, PC**  
5050 Poplar Ave,  
Suite 800  
Memphis, TN 38157  
**901-276-2662**  
[mspulmonary.com](http://mspulmonary.com)

Golden has been with Mid-South Pulmonary Specialists for 25 years. She has an associate of Science in Nursing from Southwest Community College. She also has a Bachelor's degree in Organizational Leadership and Healthcare Management from Union University. She attributes the success of Mid-South Pulmonary Specialists, P.C. to working with highly skilled physicians who practice within the scope of their knowledge base, yet remain flexible and easily adaptable to changes in the healthcare market.



**Cori Grant, MBA, PhD**  
VP Operations / IDIQ  
Director  
**Qsource**  
3340 Players Club  
Pkwy., Ste.300  
Memphis 38125  
**901-682-0381**  
[Qsource.org](http://Qsource.org)  
[atomAlliance.org](http://atomAlliance.org)

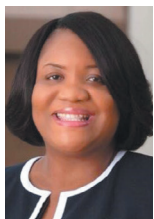
Grant is responsible for operational leadership of Qsource and oversees corporate operations and support services, including data analytics, marketing and communications, and corporate quality management systems. Additionally, Grant serves as the IDIQ director for the organization's five-state, five year atom Alliance Quality Innovation Network-Quality Improvement Organization (QIN-QIO) contract. In this work, she oversees the CMS-funded QIO program work, supported by more than \$75 million to improve healthcare quality,

costs and access for nearly 5 million Medicare consumers throughout Tennessee, Indiana, Kentucky, Alabama and Mississippi. She earned a Master of Business Administration from the University of Tennessee, and received a Ph.D. from the University of Memphis in Epidemiology.



**Mitch Graves**  
*President & Chief Executive Officer*  
**HealthChoice**  
1661 International Place  
Dr., Suite 150  
Memphis, TN 38120  
**901.821.6721**  
[myhealthchoice.com](http://myhealthchoice.com)

Since October 2013, Graves has served as CEO of HealthChoice, LLC, a physician hospital organization (PHO). HealthChoice, a joint venture between Methodist Le Bonheur Healthcare and MetroCare Physicians, provides managed care contracting, employer health data analytics and population health strategies. HealthChoice also serves as a clinical integration organization, bringing together physicians and hospitals to improve quality, health and wellness through patient engagement while reducing the cost of healthcare. Before his tenure with HealthChoice, Mitch served as the president and CEO of Methodist Le Bonheur Healthcare's Affiliated Services Division for 8 years.



**Audrey E. Gregory, PhD**  
*Chief Executive Officer*  
**Saint Francis Hospital Healthcare**  
5959 Park Avenue  
Memphis, TN 38119  
**901-765-1000**  
[Saintfrancishosp.com](http://Saintfrancishosp.com)

Gregory joined the Saint Francis Healthcare team in 2016 as Market Chief Executive Officer and Chief Executive Officer for Saint Francis Hospital-Memphis. Her Tenet career began in 2004 at Delray Medical Center in Delray Beach, Florida, as director of emergency services before becoming director of nursing. In 2008, Gregory became the Chief Nursing Officer. She was promoted to Chief Operating Officer at Saint Francis Hospital in 2011 and was responsible for all aspects of day-to-day operations. In 2014, she was promoted to Chief Executive Officer at Placentia-Linda Hospital in Placentia, California. Gregory earned a PhD in global leadership at Lynn University in Boca Raton, Florida, and both a master's degree and a bachelor's degree in nursing and a master's degree in healthcare administration from Armstrong Atlantic State University in Savannah, Georgia. She is the recipient of the 2017 Diversity Champion Award by the Tennessee Hospital Association.

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# MidSouth Pain Treatment Center Now Offers Ketamine for Depression and Chronic Pain

## **MidSouth Pain Treatment Center is now offering Ketamine infusion therapy in Southaven, MS for the treatment of depression and chronic pain.**

Ketamine, widely used as an anesthesia drug decades ago, is again generating medical attention for its *ground-breaking results* in treating chronic pain and treatment-resistant depression. For the first time, patients that have lost hope now have good reason to be hopeful. Researchers have called Ketamine the most exciting breakthrough in the field of depression research in the past half-century.

Depression often accompanies long-term conditions such as chronic pain, but often goes undiagnosed and untreated, leaving patients with no support for mental health. Eight percent of American adults have depression, an often debilitating and sometimes fatal disease. People with major depression are 20 times more likely to attempt suicide. Talk therapy and antidepressant medications often help, but such treatments leave one in three people with depression searching for more solutions.

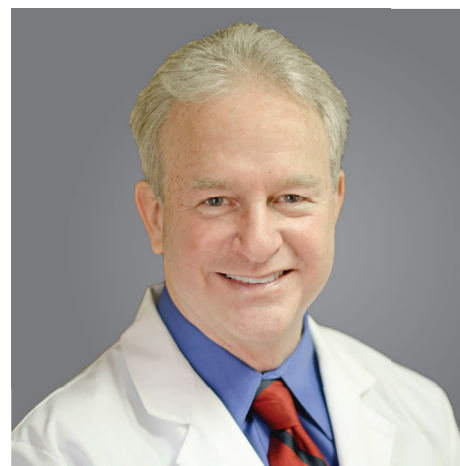
That's where Ketamine's results and benefits are staggering. Among people with treatment-resistant depression, approximately between 50 and 90% respond to Ketamine, says psychiatrist and researcher Carlos Zarate Jr., MD, Chief of the Experimental Therapeutics and Pathophysiology Branch of the Na-

tional Institute of Mental Health.

Patients who do respond to Ketamine see results very quickly. In a review of 10 studies last year, Ketamine reduced suicidal thinking within a day. It is important to note that the effects of Ketamine are temporary, often lasting days or weeks depending on the patient. It is highly recommended to receive multiple treatments and that frequency and consistency will result in longer lasting results. By contrast, commonly prescribed antidepressants generally take several weeks to even begin relieving symptoms, if they are effective at all, and come with a host of side effects.

Ketamine produces wildly different results than prescription medications because it does not target the same brain activities as antidepressants like fluoxetine (Prozac), venlafaxine (Effexor), and sertraline (Zoloft). Rather, it blocks a receptor called N-methyl-D-aspartate, or NMDA. Why does that relieve depression for some people? Scientists can't say for sure. What scientists, physicians, and patients can say is that when it works, it works wonders.

There has been some concern in the non-medical community because when Ketamine is administered in large and rapid doses, like in the example of use as a "street drug" or "club drug" there can be an element of hallucination. This is because of the dosing. This same argument can be made for many medications. When Ketamine is administered in carefully measured doses by a



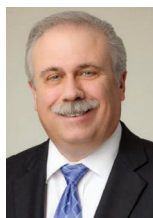
**MICHAEL STEUER, MD** President & Medical Director

medical professional over an extended period of time, the likelihood of this is dramatically reduced.

The medical professionals at MidSouth Pain Treatment Center are highly trained in the delivery of Ketamine Infusions. There is hope. There is breakthrough treatment for you right here in the mid-south. Please call our Southaven Infusion Center and take the leap to receive the treatment that you have been seeking.

*MidSouth Pain Treatment Center, LLC is highly recognized as a professional leader for interventional treatments in pain management. The highly trained and compassionate staff utilizes state-of-the-art equipment and innovative techniques in the treatment of all types of chronic pain as well as acute shingles pain and migraine headache pain. We have locations in Tennessee and Mississippi, including two surgery centers, conveniently located to serve the Mid-South area and beyond.*





**Bill Griffin**  
*Senior Vice President  
 and Chief Financial  
 Officer*  
**Baptist Memorial  
 Health Care**  
 350 North  
 Humphreys Blvd.  
 Memphis, TN 38120  
**901-227-7014**  
**Bill.griffin@bmhcc.org**

Griffin received his Bachelor of Accountancy from the University of Mississippi in 1982. He then began his career in public accounting, working 11 years with top accounting firms Arthur Andersen and KPMG Peat Marwick. In 1993, he joined Baptist Memorial Health Care and has served as the chief financial officer for Baptist Memorial Hospital-Golden Triangle, chief financial officer for Baptist Memorial Hospital-Memphis and corporate system director of finance. In 2000, Griffin was promoted to vice president of corporate finance and also served as corporate privacy and security officer. He was promoted to SVP/CFO in December 2016. He is a certified public accountant, a chartered global management accountant, a fellow of the Healthcare Financial Management Association and an HFMA-certified healthcare financial professional.



**Steven Gubin**  
*Group President*  
**Stern Cardiovascular  
 Foundation**  
 8060 Wolf River Blvd.  
 Germantown, TN 38138  
**901-271-1000**  
**www.sterncardio.com**

Dr. Gubin is originally from Caruthersville, Missouri, and graduated with a BA in Chemistry from the University of North Carolina. He received his Medical Degree from the University of Tennessee, completed his Cardiology Fellowship at the University of Illinois Hospital and the Hershey Medical Center, Penn State University in 1991. He serves on the American Heart Association Executive Board. Dr. Gubin currently practices Consultative Clinical Cardiology, Echocardiography, and Nuclear Cardiology at the Stern Cardiovascular Foundation where he has served as President of the group since 2005.

## H



**Kirstee Hall**  
*Chief Executive Officer*  
**Common Table Health  
 Alliance**  
 6027 Walnut Grove,  
 Plaza 2, Suite 215  
 Memphis, TN 38120  
**901-684-6011**  
**commontablehealth.org**

In August 2018, Hall became the new Chief Executive Officer of Common Table Health Alliance (CTHA), a leading non-profit regional healthcare collaborative focused on improving health disparities and health outcomes in the Midsouth. Hall has extensive experience in the healthcare and non-profit sectors along with a true passion for Memphis and Shelby County. She is driven by the goal of improving the health of all of our neighbors in order to build a stronger, more vibrant community. She has had a distinguished career in medical sales/marketing, non-profit development and marketing, strategic planning, strategic partnerships, management, and communications.



**David Harano, MBA,  
 MHA**  
*Chief Executive Officer*  
**Gastro One**  
 2020 Exeter  
 Germantown, TN 38138  
**901-682-1233**  
**dharano@gastro1.com**

Harano is the CEO of Gastro One, the MidSouth's leading and largest gastrointestinal group with seven locations. Harano is responsible for administrative decisions, physician recruitment, assuring excellent patient experiences, strategic planning and directing day-to-day operations. He graduated from Emory University and holds an MBA and an MHA from Georgia State University. Harano strives to help all Gastro One patients to receive the best treatment and highest quality care possible.



**Chip Harris**  
*Administrator*  
**Neurology Clinic**  
 8000 Centerview  
 Pkwy #300  
 Cordova TN 38018  
**901-255-7155**  
**charris@neuroclinic.org**  
**www.neurologyclinic.org**

Harris is a Memphian who for the past 15 years has served as administrator at the Neurology Clinic in Cordova. The clinic includes eight physicians, two nurse practitioners, a research center, an MRI center and a new sleep lab. Harris has worked with various hospitals as an administrator including Baptist Hospital in the early 1980's. He has a BS in Biology from Rhodes College and a master's degree in

hospital administration from Washington University in St. Louis.



**D. Neil Hayes, MD, MPH**  
*Scientific Director*  
**UT/West Institute for  
 Cancer Research**  
 7945 Wolf River Blvd  
 Germantown, TN 38138  
**901-683-0055**  
**westcancercenter.org**

Dr. Hayes joined the UT/West Institute for Cancer Research as Scientific Director and the Van Vleet Endowed Professor in Medical Oncology in the Department of Medicine at the University of Tennessee Health Science Center (UTHSC). He holds secondary appointments in the Department of Genetics, Genomics and Informatics, and the Department of Preventive Medicine in the College of Medicine. Dr. Hayes is in his 11th year as the leader in efforts surrounding The Cancer Genome Atlas (TCGA) and has played a significant role in over 127 publications, dozens in top journals Cell, Science, Nature and The New England Journal of Medicine. TCGA's impact on cancer research cannot be overstated and includes such specific implications as redefining the way clinicians classify and treat cancer based on molecular patterns.



**George Hernandez**  
*Chief Executive Officer*  
**Campbell Clinic**  
 1400 South  
 Germantown Road  
 Germantown TN, 38138  
**901-759-3100**  
**ghernandez@campbellclinic.com**

Hernandez leads Campbell Clinic, an orthopedic surgery group founded in Memphis in 1909. Prior to being named CEO in 2010, Hernandez was the clinic's CFO and had held that role since 1995. The organization employs 50 physicians and more than 500 employees at five locations across the Mid-South. Hernandez is a member of multiple national organizations: the Medical Group Management Association, Healthcare Financial Management Association and American Alliance of Orthopaedic Executives. He also serves on the City of Germantown Planning Commission and is a Reserve Officer with the City of Germantown Police Department.



**Craig Hofer, CPA**  
*Chief Financial Officer*  
**Qsource**  
 3340 Players Club  
 Pkwy., Ste.300  
 Memphis 38125  
**901-682-0381**  
**Qsource.org**

Hofer is Chief Financial Officer for Qsource, a nonprofit, 501(c)(3) healthcare quality improvement organization, health information



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technology consultancy and government contractor. As CFO, Hofer leads the work of internal shared service teams in corporate Finance, Human Resources, and Information Technology & Security for Qsource and its affiliates. Hofer holds a Bachelor of Business Administration (BBA) in Accounting from the University of Memphis. He earned his CPA license in 1985 while working for the 12<sup>th</sup> largest international accounting firm and practiced public accounting as an actively licensed CPA for 10 years.



**Adrienne N. Huntley, PHR**  
*Chief Human Resources Officer*  
**Saint Francis Hospital-Bartlett**  
 2986 Kate Bond Rd.  
 Bartlett, TN 38133  
**901-820-7000**  
**[www.SaintFrancisBartlett.com](http://www.SaintFrancisBartlett.com)**

Huntley has more than 20 years of human resources experience in medical-based settings, including executive consultant, human resources preceptor, management training facilitator, and public speaker. She is Professional Human Resources (PHR) certified, obtaining her Society of Human Resources Management-Certified Professional (SHRM-CP) certification through the Human Resources Certification Institute. Huntley is also a member of the Society of

Human Resources Management. She was the recipient of the 2014 HR Excellence Award from HealthSouth Corporation, where she served as the HR Director of the Memphis-North operation. Huntley graduated Magna Cum Laude from Strayer University with a Bachelor of Business Administration degree.

## J



**Chris Jenkins**  
*Chief Operating Officer*  
**Saint Francis Hospital-Bartlett**  
 2986 Kate Bond  
 Bartlett, TN 38133  
**901-820-7000**  
**[www.SaintFrancisBartlett.com](http://www.SaintFrancisBartlett.com)**

As Chief Operating Officer, Jenkins oversees day-to-day operations at Saint Francis Hospital-Bartlett. Prior to arriving at Saint Francis, he served as Executive Director of UT Methodist Physicians at Methodist Le Bonheur Healthcare. Jenkins was responsible for overseeing all adult academic faculty physicians, inpatient and outpatient operations spanning Methodist Healthcare across 19 different specialties. Previously at Methodist Le Bonheur he was Administrator of Clinical Operations for University Hospital. Additionally, Jenkins has served as Admin-

istrator of the Tulane Cancer Center in New Orleans. He earned a Bachelor of Science in Business Administration at the University of Montana and Master of Healthcare Administration from the University of Memphis. In 2010, Jenkins was honored by the *Memphis Business Journal* as a "Top 40 under 40" recipient. In 2013, he was named the Young Healthcare Executive of the Year for Tennessee by the American College of Healthcare Executives.



**Cato Johnson**  
*Chief of Staff, Public Policy and Regulatory Affairs*  
**Methodist Healthcare**  
 1211 Union Ave.,  
 Suite 700  
 Memphis, TN 38104  
**901-516-0551**  
**[methodisthealth.org](http://methodisthealth.org)**

Johnson was named Chief of Staff in April 2017. Along with Chief of Staff, Johnson provides leadership in Public Policy and Regulatory Affairs, a role he has held at Methodist Healthcare since 1985. Prior to that, he was vice president of Corporate Affairs at the Regional Medical Center at Memphis. Johnson currently serves on a number of boards including the governing board for the University of Memphis, chairman of the TennCare Medical Care Advisory Committee, chairs the Shelby County Schools Athletic Committee, the University of Memphis Athletic Department Community Advisory Committee, Southwest Tennessee Community College Board of Advisors, and the MIAA Athletic Development Committee. He is also on the president's council for Lemoyne-Owen College and is on the Memphis and Shelby County Public Building Authority. Johnson received a Bachelor of Science and a Master of Science from Memphis State University.



**Florence Jones, DNP, RN, NEA-BC**  
*President*  
**Methodist North Hospital**  
 3960 New  
 Covington Pike  
 Memphis, TN 38128  
**901-516-5200**  
**[methodisthealth.org/north](http://methodisthealth.org/north)**

Jones serves as President of Methodist North. In 2013, she was named vice president and chief nursing officer (CNO). Previously, she served as CNO at Methodist South Hospital starting in 2008. Jones earned a bachelor's degree in nursing from Murray State University, a master's degree in nursing administration from the University of Evansville, and a Doctorate of Nursing Practice from Union University.



## G. COBLE CAPERTON

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 following areas:*

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- Family Law
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*Rule 31 General  
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**901.526.6701**



**Hugh Jones**  
*Chief Strategy and  
 Development Officer*  
**Methodist Le Bonheur  
 Healthcare**  
 1211 Union Ave.,  
 Suite 700  
 Memphis, TN 38104  
**901-516-0754**  
[methodisthealth.org](http://methodisthealth.org)

Jones joined Methodist Le Bonheur Healthcare in February 2016 and serves as Chief Strategy & Development Officer. Jones relocated from Trinity Health and Mount Carmel Health System in Columbus, Ohio, where he served as Senior Vice President of Strategy and System Development for the five-hospital Mount Carmel system. As Chief Strategy & Development Officer for Methodist, Jones is responsible for leading the strategic planning, research and marketing communications teams for the system. He is a graduate of Carleton College in Northfield, MN with a Bachelor of Arts in Political Science, and holds a Masters of Business Administration Degree from George Mason University. He also has a Health Care Management Certificate from Georgetown University and has studied at the Global Leadership in Healthcare Institute at the University of Michigan.

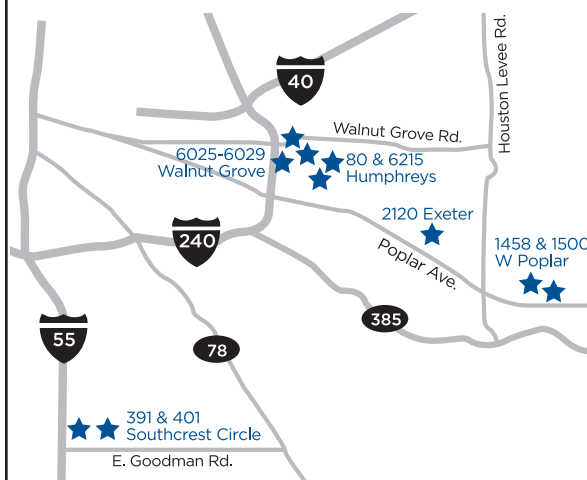


**Jana Jones, RN**  
*Practice Administrator*  
**The Plastic Surgery  
 Group of Memphis**  
 80 Humphreys  
 Boulevard, Suite 100  
 Memphis, TN 38120  
**901-761-9030**  
[jjones@memphis  
 plasticsurgery.com](mailto:jjones@memphisplasticsurgery.com)

Jones holds a degree in nursing and has over 30 years of experience in management and healthcare administration. After beginning her medical career in the Baptist Health System, she worked as Health Services Administrator for Corrections Corporation of America. She has assisted Memphis area hospitals and medical practices as a consultant and trainer, including project leader in building Regional One Health's new outpatient surgery department. Jones served as Chief Operating Officer at Eye Specialty Group from 2009 until 2018, providing operational management of the merger of the Eye Specialty Group and Southern Eye Institute during her tenure. She became Practice Administrator at The Plastic Surgery Group of Memphis in October 2018. Jones is a member of Medical Group Management Association and the American Society of Ophthalmic Administrators.

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**Beverly Jordan**  
*Vice President, Chief  
Information and  
Transformation Officer*  
**Baptist Memorial  
Health Care**

350 North  
Humphreys Blvd.  
Memphis, TN 38120  
**901-227-7475**

[Beverly.jordan@bmhcc.org](mailto:Beverly.jordan@bmhcc.org)

Jordan serves as Baptist Memorial Health Care's vice president and chief information and transformation officer. This position put her in charge of Baptist's multimillion dollar transition to an electronic health record. She also oversees the organization's information technology services department Baptist Technology Services. She earned a Bachelor of Science degree from Central Michigan University and a Master of Science in nursing from the University of Phoenix. Jordan has volunteered for Habitat for Humanity and served as chair of Leadership Memphis' board of directors.

## K



**Pat Keel, FHFMA**  
*Chief Financial Officer  
Senior Vice President*  
**St. Jude Children's  
Research Hospital**

262 Danny Thomas  
Place  
Memphis, TN 38105  
**901-595-3300**

[Stjude.org](http://Stjude.org)

Keel serves as chief financial officer and senior vice president at St. Jude. With more than 25 years of experience in health care, Keel leads the financial strategy and management at the hospital, which employs more than 4,200 and treats more than 7,800 patients a year. She joined the institution in February 2016 to help St. Jude launch a new, six-year strategic plan focused on significantly expanding clinical care and research programs. As CFO, Keel oversees all financial operations, including finance, supply chain, reimbursement, revenue cycle, managed care contracting and grants.



**Frank W. Kehus**  
*Associate Medical  
Center Director*  
**VA Memphis Medical  
Center**  
1030 Jefferson Avenue  
Memphis, TN 38104  
**901-577-7201**

[www.memphis.va.gov](http://www.memphis.va.gov)

Kehus became Associate Medical Center Director for the VA Memphis Medical Center in 2017. He served as Associate Director at the Marion VA Medical Center

from 2009 until his arrival at Memphis. He received his Masters of Science degree in Hospital Administration from the University of Missouri. He began his VA career in 1983 as an Administrative Resident at the Hines VA in Chicago and progressed through positions of increasing responsibility, including serving as Interim Medical Center Director at the John J. Pershing VA Medical Center, Poplar Bluff, MO. and at the Marion III. VA Medical Center. He is a member of the American College of Hospital Executives.



**William A. Kenley,  
FACHE**

*Executive Vice President,  
Community Group*  
**Methodist Le Bonheur  
Healthcare**

1211 Union, Suite 700  
Memphis, TN 38104  
**901-516-0937**

[methodisthealth.org](http://methodisthealth.org)

Kenley was named EVP for the Community Group in April 2017. This appointment will bring focus to unique aspects of community medicine. He was named CEO of Methodist Le Bonheur Germantown Hospital in May 2009. Prior to this appointment, he served as administrator and CEO of Methodist North Hospital for five years and led the hospital to become the first private hospital in Memphis with an electronic medical record. Kenley holds a master's degree in health administration from Duke University and a Bachelor of Science from Radford University. He is a fellow of the American College of Healthcare Executives and serves as chairman of the board for both The Village at Germantown and the City of Germantown's Bobby Lanier Farm Park. Additionally, Kenley serves on the advisory board for the Germantown Performing Arts Center.



**Charles Key, JD**  
*General Counsel*

**LifeLinc Anesthesia**  
3340 Players Club  
Parkway, Suite 350  
Memphis, TN 38125  
**901-844-1590**

[lifelinc.com](http://lifelinc.com)

Key currently serves as LifeLinc Anesthesia's General Counsel and brings more than 30 years of experience in healthcare to the company. Over his career, he has represented hospitals, physicians, other health care providers, and a variety of health-related organizations in business planning, regulatory compliance, managed care, insurance, risk management, and medical staff relations. Key holds an undergraduate degree in philosophy from Arkansas State University and a law degree from the University of Missouri-Columbia. He is a past chair of the Tennessee Bar Association Health Law Section, the Tennessee Bar Foundation Board of Trustees, and the editorial boards of the American Bar Association Health Law Section publications, The Health Lawyer

and Stark & Anti-Kickback Toolkit. He is a member of the American Bar Association, the American Health Lawyers Association, and the State Bar Associations of Missouri and Tennessee.



**Randy King**  
*Vice President, CEO,  
Metro-Memphis Division*  
**Baptist Memorial  
Health Care**

350 North  
Humphreys Blvd.  
Memphis, TN 38120  
**901-227-5191**

[Randy.king@bmhcc.org](mailto:Randy.king@bmhcc.org)

King oversees operations for eight Memphis-area Baptist hospitals. A graduate of Christian Brothers University, he served as CEO and administrator of Baptist Memorial Hospital-DeSoto for nearly seven years before being promoted to vice president and CEO of Baptist's regional division, a position he held until he was promoted to his current role.



**Carla Kirkland, MSN,  
APRN, ACNP-BC,  
FNP-BC, ENP-BC**  
*President*

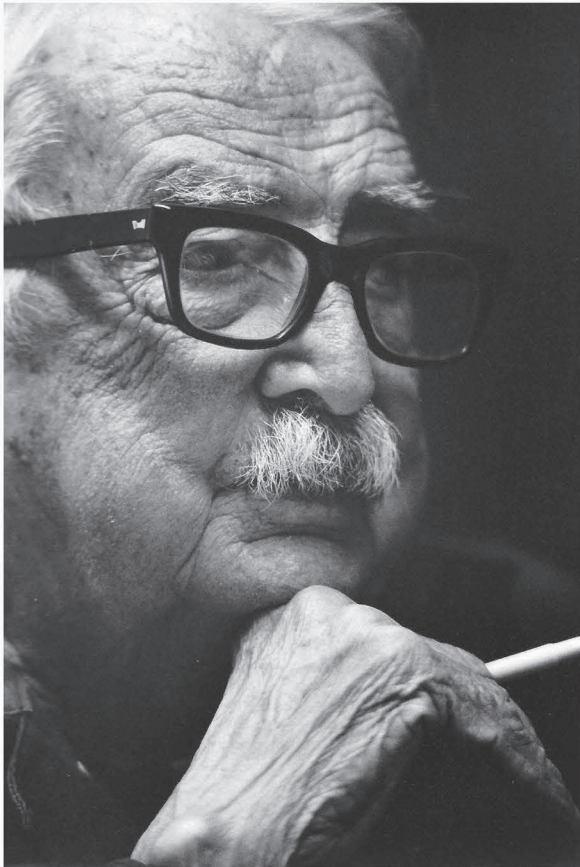
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Kirkland has been a nurse in the Saint Francis Memphis Emergency Department for 12 years. She previously worked as an RN in Critical Care and as an NP for Preventive Internal Medicine Group. She received her BSN at Harding University in Searcy, Arkansas, and graduate degree at University of Tennessee Health Science Center. In her work with Tennessee Nurses Association, she works to support our local professional nurses and to advocate for improved access to quality, affordable healthcare for all Tennesseans.

“There is one thing the photograph must contain, the humanity of the moment.” — Robert Frank



**The Country Doctor** - Aubrey Richards, M.D. practiced medicine in Whiteville, TN for over six decades. The people of this small west Tennessee community affectionately called him Doc Richards.



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**Jenny Koltnow**  
*Director of  
Communications and  
Development*  
**Church Health**  
1350 Concourse Ave.  
Memphis, TN 38104  
**901-272-7170**  
[koltnowj@churchhealth.org](mailto:koltnowj@churchhealth.org)

Prior to joining Church Health in 2017, Koltnow served as Director of Communications and Community Relations at AutoZone and as the Founding Executive Director of the Memphis Grizzlies Charitable Foundation. Koltnow serves on the boards of the New Memphis Institute, Facing History and Ourselves, the Memphis Grantmakers Forum and Volunteer Odyssey.



**Tina Kovacs**  
*Chief Financial Officer*  
**Saint Francis Healthcare**  
2986 Kate Bond Rd.  
Bartlett, TN 38133  
**901-820-7050**  
[tina.kovacs@tenethealth.com](mailto:tina.kovacs@tenethealth.com)

In November 2017, Kovacs assumed the role of CFO for Saint Francis Healthcare. Prior to that, she served as the Chief Financial Officer at Saint Francis Hospital-Bartlett. She provides executive financial leadership,

overseeing Accounting, Business Office, Patient Registration, Medical Records, Materials Management, Case Management, and Information Systems. Previous experience includes serving as Assistant Chief Financial Officer at Sierra Medical Center in El Paso, Texas. She has also worked in financial leadership roles at hospitals in Indiana and Louisiana. Kovacs received her bachelor's degree from Loyola University in New Orleans and her MBA from the University of New Orleans.

## L



**Ann Langston**  
*Senior Director of  
Strategic Partnerships  
and Opportunities*  
**Church Health**  
1350 Concourse Ave.  
Memphis, TN 38104  
**901-272-7170**  
[langstona@churchhealth.org](mailto:langstona@churchhealth.org)

Langston attended Southern Methodist University where she earned her B.A. and J.D. degrees. She practiced law in Atlanta, GA and Memphis for 22 years before joining Church Health in 1999. She has served as Director, Chief Strategic Officer and is now the Senior Director of Strategic Partnerships and Opportunities with Church

Health. She currently serves on the Boards of the Community Redevelopment Agency, the Foundation of Southwest Tennessee Community College and St. John's United Methodist Church.



**John A. Lewis**  
*Administrator and CEO*  
**Semmes Murphey Clinic, PC**  
6325 Humphreys  
Boulevard  
Memphis, TN 38120  
**901-522-2615**  
[semmes-murphey.com](http://semmes-murphey.com)

Lewis is Administrator and CEO at Semmes Murphey Clinic, PC, where he is involved in all phases of leading the operation and setting strategic direction. With 25-plus years of leadership experience in multiple industries, including manufacturing, distribution and healthcare, Lewis has spent the last 17 years at Semmes Murphey Clinic, PC. He completed his Master of Business Administration at Christian Brothers University, and he is a Certified Public Accountant, a Fellow in the American College of Medical Practice Executives and Certified in IT Project Management.



**Wendy M. Likes, PhD,  
DNSc, FAANP**  
*Dean of the College of  
Nursing*  
*Ruth Neil Murry  
Endowed Chair*  
**University of Tennessee  
Health Science Center**  
920 Madison Ave.,  
10th Floor  
**901-448-6135**  
[wlikes@uthsc.edu](mailto:wlikes@uthsc.edu)

A three-time alumna of UTHSC, Likes was appointed dean of the College of Nursing in June 2015. She is responsible for managing more than 100 faculty and staff members, and educating and serving some 600 students annually. She holds the Ruth Neil Murry Endowed Chair in Nursing. Likes has served as principal investigator or co-investigator for more than \$12 million in grants and special project funding.



**Jason Little**  
*President and Chief  
Executive Officer*  
**Baptist Memorial  
Health Care**  
350 North  
Humphreys Blvd.  
Memphis, TN 38120  
**901-227-5134**  
[Jason.little@bmhcc.org](mailto:Jason.little@bmhcc.org)

Little is Baptist Memorial Health Care's president and CEO. He is the fifth president in Baptist's history, and under his leadership Baptist has grown from a 14-hospital system to a 22-hospital, \$2.7 billion integrated health care system. Little received his

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bachelor's degree in health administration from the University of Tennessee, where he received the prestigious Whittle Scholarship and was elected student body president. He earned master's degrees in business administration and health care administration from the University of Alabama at Birmingham. He came to Baptist in 2002 after serving as an operations administrator at the Mayo Clinic in Scottsdale, Arizona. In 2011, Little received the American College of Healthcare Executives' Early Career Healthcare Executive Award. He serves on boards of the Greater Memphis Chamber, the New Memphis Institute, the Tennessee Hospital Association, the University of Memphis Foundation, Memphis Bioworks, Briarcrest Christian School, the Tennessee Business Roundtable, the Mississippi Hospital Association and the Healthcare Institute.



**Chris Locke**  
*Chief Executive Officer*  
**Saint Francis Hospital-  
Bartlett**  
2986 Kate Bond Rd.  
Bartlett, TN 38133  
**901-820-7000**  
**[www.SaintFrancis  
Bartlett.com](http://www.SaintFrancisBartlett.com)**

Locke joined Saint Francis Hospital-Bartlett as CEO in 2015, having previously served as the hospital's interim CEO in 2012. Locke's leadership experience in the healthcare field includes serving as Chief Operating Officer of Atlanta Medical Center, where he excelled in operations, physician engagement, team building and strategic planning. He also served as the Chief Operating Officer at Spalding Regional Medical Center in Griffin, GA and Wellington Regional Medical Center in Wellington, FL. Locke serves as Chairman of the Board of the Bartlett Area Chamber of Commerce. He holds a Master of Health Administration degree from Washington University in St. Louis School of Medicine and a Bachelor of Arts in Psychology from the University of Kansas.



**Danielle Lombard-Sims, PhD, SPHR**  
*Senior Vice President  
and Chief Human  
Resources Officer*  
**Regional One Health**  
877 Jefferson Avenue  
Memphis, TN 38103  
**901-545-7100**  
**[regionalonehealth.org](http://regionalonehealth.org)**

Lombard-Sims is responsible for the oversight of human resources operations, talent acquisition, talent management, employee and labor relations, training and development and occupational health. Lombard-Sims joined Regional One Health in 2018. She previously served in human resources executive roles at LSU Health and Ochsner Health System in New Orleans. She has more than 20 years of human resources leadership experience. She earned her Se-



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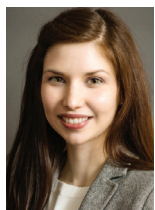
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nior Professional in HR certification (SPHR) and has been a certified HR professional since 1999. She obtained a Master's Degree from Purdue University in Industrial/Organizational Psychology; a second Master's Degree in Management from Indiana Wesleyan University; and a doctorate in Global Leadership with a specialization in Organizational Management from the Indiana Institute of Technology.



**Courtney Love**  
*Executive Director of Performance Management and Strategy*  
**University Clinical Health**  
1407 Union Avenue, Ste 700  
Memphis, TN 38104  
**901-866-8864**  
[universityclinicalhealth.com](http://universityclinicalhealth.com)

Love is Executive Director of Clinical Operations, Human Resources and Organization Training. She also serves as Privacy Officer for the organization. Love joined University Clinical Health in 2007 and was promoted to her current role in May of 2016. She is a native Memphian, but joined University Clinical Health from Chicago where she worked for the Rehabilitation Institute of Chicago. She holds a bachelor's degree from Mississippi State University, where she graduated magna cum laude, and a PHR (Professional in Human Resources) Designation. She is a member of the Society for Human Resource Management (SHRM) and the American Medical Group Association (AMGA) Human Resource Leadership Council.



**Will Lowes**  
*Director of Strategy*  
**Saint Francis Hospital-Bartlett**  
2986 Kate Bond Rd.  
Bartlett, TN 38133  
**901-820-7000**  
[www.SaintFrancisBartlett.com](http://www.SaintFrancisBartlett.com)

Lowes has 20 years of experience in health-care administration. During his tenure as Director of Strategy, Saint Francis Hospital-Bartlett he had added an additional 96 inpatient beds, opened a free-standing imaging center, earned chest pain center accreditation, and developed a growing physician network. Lowes also serves as President of the Arlington Chamber of Commerce. He received his BA in Business Administration from Mississippi State University and Master of Business Administration degree and Master of Healthcare Administration degree from the University of Alabama at Birmingham.



**Ann E. Lundy**  
*Attorney*  
**Butler Snow LLP**  
Crescent Center  
6075 Poplar Avenue  
Suite 500  
Memphis, TN 38119  
**901-680-7367**  
[Ann.Lundy@butlersnow.com](mailto:Ann.Lundy@butlersnow.com)  
[butlersnow.com/attorney/ann-lundy/](http://butlersnow.com/attorney/ann-lundy/)

As a member of the Healthcare Regulatory and Transactions Practice, Lundy represents hospitals and health systems, physicians, and ancillary services providers on regulatory, operational, and transactional matters including Medicare and Medicaid payment, the federal Stark and Anti-kickback laws, EMTALA, HIPAA privacy and security compliance, state law licensure and compliance issues. She is also the Vice President of Legal Affairs for a not-for-profit regional health system responsible for legal, compliance, risk management, and quality.

## M



**Duane J. Majka, CHC**  
*Chief Compliance Officer*  
**Saint Francis Healthcare**  
5959 Park Avenue  
Memphis, TN 38119  
**901-765-1000**  
[saintfranchishosp.com](http://saintfranchishosp.com)

Majka is Chief Compliance Officer for Saint Francis Hospital Healthcare. Prior to joining Saint Francis, he served as Director of Corporate Compliance and HIPAA Privacy at Sacred Heart Hospital in Allentown, Pa. His past work experience includes a 20-year career at Merck & Company. Majka holds a Bachelor of Science in Business Administration from the University of Maine, and a certification in Healthcare Compliance in 2014.



**Jimmie Mancell, MD**  
*President-Elect*  
**Memphis Medical Society**  
*President/Chief of Staff*  
**Methodist Le Bonheur Healthcare**  
1265 Union Avenue  
Memphis, TN 38104  
**901-516-7000**  
[Methodisthealth.org](http://Methodisthealth.org)  
[Mdmemphis.org](http://Mdmemphis.org)

Mancell recently served as Interim President at Methodist University Hospital, while remaining in his role of the Chief of Medicine and the Associate Dean for Clinical Affairs representing the multi-specialty academic faculty practice to the Methodist healthcare system and for the University of Tennessee.

He has also been elected President and Chief of Staff for the Methodist healthcare medical staff of more than 2,400 clinicians. He continues as a physician board member on the Methodist Le Bonheur Healthcare Board of Directors serving on the finance committee and the quality committee of the Board. A recent graduate of the Physician Leadership Academy, he is Associate Professor in the Department of Medicine at the University of Tennessee and chair of the graduate medical education oversight committee responsible for the supervision of the medical students, residents, and fellows training at Methodist University Hospital. For the past 17 seasons, Mancell has been a team physician for the Memphis Grizzlies. After three years on the board of the Memphis Medical Society, he steps into the President's seat in 2019.



**Razvan Marinescu, MD**  
**MHA, FACHE**  
*Market Chief Strategy Officer*  
**Saint Francis Healthcare**  
5959 Park Avenue  
Memphis, TN 38119  
**901-765-1000**  
[saintfranchishosp.com](http://saintfranchishosp.com)

Marinescu joined Saint Francis Healthcare in 2018 as the Market Chief Strategy Officer. During his career, he has served as a strategic planning and operational leader, project manager, analyst, performance improvement coach, Baldrige examiner, innovation coach, consultant and physician. After graduating from medical school in Romania and practicing several years, Razvan received his MHA from Ohio University and earned Lean Six Sigma Black Belt certification. He has served as an examiner for the State of Tennessee Baldrige program and is a Fellow of the American College of Healthcare Executives (ACHE). Marinescu served as President of the Board of Directors of the Mid-South Healthcare Executives ACHE chapter and is currently serving on the Regent's Advisory Council of the TN ACHE Regent, leading the membership committee.



**Betty Sue McGarvey**  
*President*  
**Baptist College of Health Sciences**  
1003 Monroe Ave.  
Memphis, TN 38104  
**901-572-2585**  
[Bettsue.McGarvey@BCHS.edu](mailto:Bettsue.McGarvey@BCHS.edu)

McGarvey is president of the Baptist College of Health Sciences, which is also her alma mater and where she began her nursing education. She later completed degrees in nursing from both the University of Memphis and the University of Tennessee Health Science Center. She has a doctorate in nursing from the University of Alabama at Birmingham. McGarvey serves on the boards of the Memphis Medical District Collaborative and Leadership Memphis.



**Chris McLean**  
*Chief Administrative  
 Officer*  
**Methodist Le Bonheur  
 Healthcare**  
 1211 Union Ave.,  
 Suite 700  
 Memphis, TN 38104  
**901-516-0791**  
[methodisthealth.org](http://methodisthealth.org)

McLean was named Chief Administrative Officer for Methodist Le Bonheur Healthcare in April 2017. In October 2001 he was named executive vice president of Finance. Prior to that, he was vice president of finance. McLean began his healthcare career at Methodist in 1984 in corporate finance. He left in 1992 to work for several health systems in East Tennessee and returned to Methodist in 1998 as vice president of the Mississippi division. He holds a Bachelor of Science in accounting from Christian Brothers University and a Master of Business Administration from the University of Memphis. McLean is a member of the Tennessee Society of Certified Public Accountants and the Healthcare Financial Management Association. He serves on the boards of Wesley Housing and Health Choice.



**Bobby G. Meadows III**  
*Executive Director*  
**Memphis Jewish  
 Home & Rehab**  
 36 Bazeberry Road  
 Cordova, TN 38018  
**901-758-0036**  
[bmeadows@  
 memphisjewishhome.org](mailto:bmeadows@memphisjewishhome.org)

Meadows joined Memphis Jewish Home & Rehab in 2013 after 13 years in the nursing home industry, 11 of those as an executive director. He attended Marshall University and then the University of Alabama where he earned a business degree in healthcare management. He began his work in nursing homes as a CNA and worked his way up to being a licensed nursing home administrator. Meadows currently serves on the National Board for the Association of Jewish Aging Services (AJAS), the Tennessee Healthcare Association Board as Nonprofit Council Vice President, and the Tennessee Health Care Association (THCA) Memphis District Board as Vice President. He was named 2016 National Young Executive Leader by AJAS, was highlighted and named Healthcare Leader in the October 2014 issue of *Memphis Medical News*, and was named Tara Cares 2011 Administrator of the Year.



**Jeremy Mercer, LPC/  
 MHSP**  
*Chief Operations Officer*  
**Delta Medical Center**  
 3000 Getwell  
 Memphis, TN 38118  
**901-369-8501**  
[www.deltamedcenter.com](http://www.deltamedcenter.com)

As Chief Operations Officer, Mercer provides oversight and operational management for admissions, clinical services, and utilization management for inpatient and outpatient services. Prior to his current position, he worked as a Corporate Utilization and Intake Manager for Acadia Healthcare, Inc., a nationwide network of behavioral health facilities, based in Franklin, Tennessee. He has served in several roles in community mental health, crisis response and inpatient psychiatric treatment in Nashville and the surrounding Middle Tennessee areas. He holds Masters Degrees in Psychology and Clinical Counseling, a post-graduate certificate in Healthcare Administration and is licensed as a Licensed Professional Counselor/Mental Health Service Provider in the state of Tennessee.



**James Morgan, PhD**  
*Scientific Director  
 Executive Vice President*  
**St. Jude Children's  
 Research Hospital**  
 262 Danny Thomas  
 Place  
 Memphis, TN 38105  
**901-595-3300**  
[Stjude.org](http://Stjude.org)

Morgan was recently named scientific director and an executive vice president at St. Jude Children's Research Hospital. He was named chair of the Developmental Neurobiology Department in 2006. Under his leadership, the department became widely recognized for advancing knowledge of nervous-system function and developing novel clinical therapies. Research in his laboratory has focused on understanding the molecular mechanisms that contribute to normal and pathological neuronal death and differentiation. In his current role, Morgan facilitates basic science research and ensures that scientists have access to the resources they need to maximize their capabilities.

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**G. Scott Morris, MD, M.Div.**

*Chief Executive Officer & Founder*  
**Church Health**  
1350 Concourse Ave.  
Memphis, TN 38104  
**901-272-7170**

[morriss@churchhealth.org](mailto:morriss@churchhealth.org)

Morris has an undergraduate degree from the University of Virginia, a Master of Divinity degree from Yale University, and MD from Emory University. He is a board certified family practice physician and an ordained United Methodist minister. Since its founding by Morris in 1987, Church Health has provided quality, affordable health care for working, uninsured people and their families. It has grown to become the largest faith-based clinic of its type in the country.



**Albert Mosley**  
*Senior Vice President, Faith and Health*  
**Methodist Le Bonheur Healthcare**

1211 Union Ave., Suite 700  
Memphis, TN 38104  
**901-516-0791**

[methodisthealth.org](http://methodisthealth.org)

Mosley joined the MLH family in April 2018 as Senior Vice President of the Faith & Health Division. He provides leadership for system-wide faith and health programs, including the Center of Excellence in Faith & Health, Chaplaincy and Spiritual Care, Clinical Pastoral Education, Employee Assistance Program, and Volunteer Services. Mosley earned a BS in biology from Millsaps College, a Master of Divinity from Duke University, a Master of Sacred Theology from Yale University, and a Doctor of Education degree with an emphasis in executive leadership from the University of Georgia.



**Erich A. Mounce**  
*Chief Executive Officer*  
**West Cancer Center**  
*Chief Operating Officer*  
**OneOncology**

7945 Wolf River Boulevard  
Germantown, TN 38138  
**901-683-0055**

[westcancercenter.org](http://westcancercenter.org)

Mounce has served as West Cancer Center's Chief Executive Officer since April 2010. He has had a 36-year career in health care, has recently been named chief operating officer of Nashville-based OneOncology.

Mounce has been instrumental in the implementation of the West Cancer Center strategic vision. In November of 2015, his strategic vision for an academically focused, comprehensive cancer center

became tangible with the opening of the new West Cancer Center on Wolf River Boulevard.



**Christine T. Mroz, MD**  
*Chief Medical Officer*  
**Mroz Baier Breast Clinic**

6005 Park Avenue  
Suite 700  
Memphis, TN 38119  
**901-527-3391**

[www.breastcareclinic.com](http://www.breastcareclinic.com)

Dr. Mroz graduated from the State University of New York in Genesee, New York, and completed medical school at SUNY, Upstate Medical Center in Syracuse, New York. She was only the third woman to complete a surgical residency at the Mayo Graduate School of Medicine in Rochester, Minnesota. She has received numerous awards for her work as a breast surgeon, and currently acts as the Fellowship Director of the Mayo Clinic Imaging Studies at the Mroz-Baier Breast Care Clinic.



**Susan G. Murrmann, MD FACOG**  
*Chief Medical Officer/ Medical Director*  
**McDonald Murrmann Center for Wellness and Health**

**McDonald Murrmann Center for Skin and Laser**  
7205 Wolf River Blvd  
Suite 150  
Germantown, TN 38138  
**901-752-4000**

[mmcw360.com](http://mmcw360.com)

In 1996, Dr. Murrmann co-founded the all-female McDonald Murrmann Women's Clinic with Dr. Mary McDonald believing that no one else could better understand or help deal with women's issues better than women. Since that time, she has expanded on that concept and reinvented women's healthcare to include a more integrated approach to women's health—physically, mentally, and aesthetically. She graduated from the University of Tennessee in Ob/GYN and is now working on completing her fellowship in Metabolic, Nutritional, and Functional Medicine. In 2018, Dr. Murrmann along with her co-founders Dr. Mary McDonald and Dr. Heather Donato expanded both the new women's clinic and McDonald Murrmann Center for Skin and Laser to include more services to better the health of women, inside and out.

N



**Ellis J. Neufeld, MD, PhD**

*Clinical director and physician-in-chief*  
**St. Jude Children's Research Hospital**  
262 Danny Thomas Place

Memphis, TN 38105  
**901-595-3300**

[stjude.org](http://stjude.org)

Dr. Neufeld joined St. Jude Children's Research Hospital, serving as the clinical director, physician-in-chief and executive vice president since March 2017. At St. Jude, Neufeld oversees the organization's academic clinical departments and all clinical operations. He is responsible for key strategic goals, increasing the number of patients treated on St. Jude clinical trials and improving operational efficiencies. An internationally respected leader in pediatric hematology, Neufeld came to St. Jude from Boston, where he served on the faculty of Harvard Medical School for more than 25 years. He has enjoyed success as a physician-scientist in the laboratory and as a clinical researcher in non-malignant hematology with numerous publications in the areas of hemophilia, thalassemia and immune thrombocytopenia.



**Keith Norman**  
*Vice President, Government Affairs*  
**Baptist Memorial Health Care**

350 North Humphreys Blvd.  
Memphis, TN 38120  
**901-227-5041**

[Keith.norman@bmhcc.org](mailto:Keith.norman@bmhcc.org)

As vice president of government affairs for Baptist Memorial Health Care, Norman's primary responsibilities include establishing and maintaining relationships with government officials and strengthening Baptist's community outreach partnerships. He is pastor of First Baptist Church-Broad, a member of the Memphis-Shelby County Crime Commission board of directors, a board trustee at Christian Brothers University and a former commissioner of the Tennessee Bureau of Ethics and Campaign Finance. Norman is the immediate past president of Memphis' NAACP chapter and now serves on the national board of trustees. A graduate of Morehouse College, Norman earned a doctorate degree from Memphis Theological Seminary in 2016 and published his dissertation, which outlines strategies for urban community development in Memphis, Tennessee. Norman is now pursuing a certification in Diversity and Inclusion Management from the American Hospital Association and is a member of the American College of Healthcare Executives.

## O



**Rola A. Obaji**  
*Chief Executive Officer*  
**McDonald Murrmann**  
**Center for Wellness**  
**and Health**  
 7205 Wolf River Blvd  
 Suite 150  
 Germantown, TN 38138  
**901-752-4000**  
**[mmcwh360.com](http://mmcwh360.com)**

Obaji was born in Aleppo, Syria. She received her Bachelor of Business Management & Administration from Aleppo University, prior to moving to Memphis in 1990. Rola has twenty years' experience managing oncology practices and currently serves as CEO of McDonald Murrmann Women's Center. Prior to that she served as CEO of Integrity Oncology. Obaji has been Chair of the American Cancer Society Gala for the past three years. She is currently working on the New West Institute Gala.

## P



**Bret Perisho**  
*Senior Vice President,*  
*Business Development/*  
*Chief Strategy Officer*  
**Regional One Health**  
 877 Jefferson Avenue  
 Memphis, TN 38103  
**901-545-7100**  
**[regionalonehealth](http://regionalonehealthfoundation.org)**  
**[foundation.org](http://regionalonehealthfoundation.org)**

Perisho joined Regional One Health in 2011 and is responsible for leading strategic business development and growth. He has more than 35 years of health care experience including finance leadership roles at Vanderbilt University Medical Center in Nashville. Perisho earned a Bachelor of Science in Business Administration in Accounting at Kansas State University. He is a certified public accountant, and his professional associations include American Institute of CPAs, Tennessee Society of CPAs, and Healthcare Financial Management Association. He is a graduate of The Academy GE Fellows Program for finance executives.



**Nikki S. Polis, PhD, RN**  
*Chief Nursing Executive*  
**Methodist Le Bonheur**  
**Healthcare**  
 1211 Union Ave.,  
 Suite 700  
 Memphis, TN 38104  
**901-516-0840**  
**[methodisthealth.org](http://methodisthealth.org)**

Polis joined Methodist Le Bonheur Healthcare in January 2012 as chief nurse executive. Polis is responsible for creating and communicating the vision and direction for nursing within Methodist Le Bonheur Healthcare. In addition, she provides strategic leadership and supports a progressive professional practice environment that promotes excellence in patient care and nursing practice, with an emphasis on accelerating its organization's commitment to patient and family-centered care.



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## Q



**Mary Anna Quinn**  
*Chief Administrative Officer*  
**St. Jude Children's Research Hospital**  
262 Danny Thomas Place  
Memphis, TN 38105  
**901-595-3300**  
[stjude.org](http://stjude.org)

Quinn is chief administrative officer and executive vice president at St. Jude Children's Research Hospital. Quinn oversees a variety of support operations departments, including patient housing, Human Resources, Facilities Operations and Maintenance, Communications, Design and Construction, Security, Biomedical Engineering, Environmental Services and Food Services. Since joining St. Jude in 1986, Quinn has held several leadership roles, and under her direction, the Human Resources team has been instrumental in St. Jude being recognized for five consecutive years by *FORTUNE* magazine as one of the nation's "100 Best Companies to Work For."



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## R



**Tammie Ritchey, CRFE**  
*Senior Vice President and Chief Development Officer*  
**Regional One Health Foundation**  
877 Jefferson Avenue  
Memphis, TN 38103  
**901-545-7100**  
[regionalonehealthfoundation.org](http://regionalonehealthfoundation.org)

Ritchey has served as the leader of the Regional One Health Foundation since 2004. Prior to that she served as Development Director for Girls Incorporated of Memphis. Tammie is a proud native Memphian, having graduated from Ridgeway High School and Rhodes College. Tammie is a Certified Fund Raising Executive, an internationally-recognized designation for philanthropic fundraising executives. She is a member of the Health Management Academy, the Association of Health Care Philanthropy, and the Association of Fundraising Professionals. She is a former member of the Board of Directors for the Memphis Downtown Rotary Club, and a former President for Women of Achievement.



**Jennie N. Robbins**  
*Senior Director of Finance and Performance*  
**Church Health**  
1350 Concourse Ave.  
Memphis, TN 38104  
**901.272.7170**  
[robbsin@churchhealth.org](mailto:robbsin@churchhealth.org)

Prior to joining Church Health in 2007, Robbins worked in the banking world, serving as Vice President of Corporate Banking for BancorpSouth, as well as positions with Bank of America and Regions Bank. She is a graduate of the University of New Orleans, and currently serves on the Board of Directors for Mid-South Medical Group Management Association and is involved in many community projects and organizations in the Memphis area.



**Charles W. M. Roberts, MD, PhD**  
*Executive Vice President Director, Comprehensive Cancer Center*  
**St. Jude Children's Research Hospital**  
262 Danny Thomas Place  
Memphis, TN 38105  
**901-595-3300**  
[stjude.org](http://stjude.org)

Dr. Roberts is director of the Comprehensive Cancer Center and executive vice president at St. Jude Children's Research

Hospital. St. Jude is home to the first and only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children. Roberts also serves as full member in the Department of Oncology and holds the Lillian R. Cannon Comprehensive Cancer Center Director Endowed Chair. Roberts supports five major interdisciplinary research programs that are organized with the specific intent of translating basic science discoveries into curative therapies for children with cancer, while minimizing long-term side effects.



**Carlos Rodriguez-Galindo, MD**  
*Chair, Department of Global Pediatric Medicine*  
*Director, St. Jude Global*  
**St. Jude Children's Research Hospital**  
262 Danny Thomas Place  
Memphis, TN, 38105  
**901-595-3300**  
[Stjude.org](http://Stjude.org)

Dr. Rodriguez-Galindo is chair of the Department of Global Pediatric Medicine, director of St. Jude Global and executive vice president at St. Jude Children's Research Hospital. Rodriguez-Galindo is leading the St. Jude efforts to ensure childhood cancer patients worldwide have access to an increased level of care currently unavailable in lower- and middle-income countries. St. Jude Global's mission is to improve the survival rates of children with cancer and other catastrophic diseases worldwide through the sharing of knowledge, technology and organizations skills.



**Wanda Rook-Peperone**  
*Chief Nursing Officer*  
**Saint Francis Hospital-Bartlett**  
2986 Kate Bond Rd.  
Bartlett, TN 38133  
**901-820-7000**  
[www.SaintFrancisBartlett.com](http://www.SaintFrancisBartlett.com)

Rook-Peperone joined Saint Francis Hospital-Bartlett as Chief Nursing Officer in December 2017. She is responsible for providing executive level leadership for patient care as well as several ancillary clinical departments. Prior to her arrival in Bartlett, Rook-Peperone served as the Director of Nursing at Saint Francis Hospital-Memphis before assuming the role of Associate Chief Nursing Officer for Saint Francis Hospital-Memphis. She received her Master of Nursing degree from the University of Memphis.



**Carol Ross-Spang**  
*Chief Human Resources Officer*  
**Methodist Le Bonheur Healthcare**  
 1211 Union Ave.,  
 Suite 700  
 Memphis, TN 38104  
**901-516-0791**  
[methodisthealth.org](http://methodisthealth.org)

Ross-Spang serves as Chief Human Resources Officer for Methodist Le Bonheur Healthcare. She joined MLH in 2000 as vice president of Human Resources and was promoted to her current role in 2001. She received both a Bachelor of Science and a Bachelor of Arts cum laude from Bowling Green State University in Bowling Green, Ohio. Ross-Spang is a member of the Society for Human Resource Management (SHRM), the American Society of Healthcare Human Resource Administration (ASHHRA), and The Leader's Board, a national group of not-for-profit human resource executives.

## S



**Raymond H. Saunders, MHA**  
*Practice Administrator*  
**Mays & Schnapp Pain Clinic and Rehabilitation Center**  
**Pain Clinic Associates, PC**  
 55 Humphreys Ctr  
 Drive, Suite 200  
 Memphis, TN 38120  
**901.507.1595**  
[rsaunders@maysandschnapp.com](mailto:rsaunders@maysandschnapp.com)

Saunders serves as practice administrator for *Mays & Schnapp Pain Clinic and Rehabilitation Center*. He holds a Bachelor's degree in Business Management from Christian Brothers University, as well as a Master's degree in Healthcare Administration from the University of Memphis. Saunders also served as Community Affairs Chair for Mid-South Medical Group Management Association (MSMGMA) in 2016 and 2017.



**Lisa Cox Schafer, RN, MSN, NEA-BC**  
*Executive Vice President, Chief Operating Officer/Chief Nursing Officer*  
**Regional One Health**  
 877 Jefferson Avenue  
 Memphis, TN 38103  
**901-545-7100**  
[regionalonehealth.org](http://regionalonehealth.org)

Cox Schafer joined Regional One Health as chief nursing officer in 2016 and was named executive vice president and chief operating officer in 2017. Schafer leads

patient care services throughout the system including inpatient, outpatient and emergency nursing, as well as pharmacy, respiratory and dialysis services, in addition to non-clinical operations. Schafer has worked in nursing management and leadership roles for more than 30 years. Schafer also taught leadership to senior level nursing students for six years and worked as a coach for the Studer Group. In 2011, Schafer was appointed to the South Carolina State Board of Nursing, where she served as vice president and secretary of the board. She is certified as a nurse executive by American Organization of Nurse Executives (AONE) and the American Nurses Credentialing Center (ANCC) and served on the Advanced Nurse Executive Certification Content Expert Panel from 2007 to 2014.



**Steve J. Schwab, MD**  
*Chancellor*  
**University of Tennessee Health Science Center**  
 Hyman Administration Building  
 62 S. Dunlap, Suite 220  
 Memphis, TN 38163  
**901-448-4796**  
[sschwab@uthsc.edu](mailto:sschwab@uthsc.edu)

Schwab is a board-certified nephrologist and internist. In 2006, he was appointed executive dean for the College of Medicine at the University of Tennessee

Health Science Center. In 2010, Schwab was named chancellor of UTHSC, which is home to six doctoral health science colleges – Dentistry, Graduate Health Sciences, Health Professions, Medicine, Nursing and Pharmacy, as well some of state's largest multispecialty faculty practice groups. Based at campuses in Memphis, Knoxville, Chattanooga, and Nashville, UTHSC is the state's flagship statewide, public, academic health system training Tennessee's healthcare professionals.



**Lee S. Schwartzberg, MD, FACP**  
*Executive Director*  
**West Cancer Center**  
*Chief, Division of Hematology/Oncology*  
**University of Tennessee Health Science Center**  
*President & Chief Medical Officer*  
**Vector Oncology**  
 7945 Wolf River Boulevard  
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**901-683-0055**  
[westcancercenter.org](http://westcancercenter.org)

Dr. Schwartzberg is the Executive Director of West Cancer Center and Chief of the

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Division of Hematology/Oncology at the University of Tennessee Health Science Center. In addition, he also serves as the President and Chief Medical Officer for Vector Oncology, an oncology specific SMO/CRO. A renowned expert in the study and treatment of breast cancer, precision medicine and supportive care, Dr. Schwartzberg is a member of the Board of Directors for the National Comprehensive Cancer Network and is the founding editor-in-chief of the journal *Community Oncology*. The author of more than 180 research, he is also the current editor-in-chief of the Practice Update Oncology website and serves on the editorial board for both the *Journal of Supportive Oncology* and the ASCO Post. Next year, he will celebrate his 30<sup>th</sup> year with West Cancer Center.



**Kathleen Seerup, BSN, MSHA, RN, NE-BC**  
Vice President of Patient Care and Chief Nursing Officer  
**Le Bonheur Children's Hospital**  
848 Adams Ave.  
Memphis, TN 38103  
**901-287-6030**  
[info@lebonheur.org](mailto:info@lebonheur.org)

Seerup is Le Bonheur Children's vice president of Patient Care and its chief nursing officer. Seerup joined Le Bonheur in 2017, coming from Ann & Robert H. Lurie Children's Hospital of Chicago and has 31 years of nursing experience. At Lurie, Seerup served as senior director of critical care services for five years, and before that was director of the pediatric intensive care unit. She has been a bedside nurse and has held numerous progressive nurse leadership positions. Seerup provides strategic leadership and supports a progressive professional practice environment that promotes excellence in patient care and nursing practice.



**Scott B. Shanker**  
Attorney  
**Butler Snow LLP**  
Crescent Center  
6075 Poplar Avenue  
Suite 500  
Memphis, TN 38119  
**901-680-7330**  
[Scott.Shanker@butlersnow.com](mailto:Scott.Shanker@butlersnow.com)  
[butlersnow.com/attorney/scott-shanker/](http://butlersnow.com/attorney/scott-shanker/)

Shanker has extensive experience in the representation of hospitals and health systems, single- and multi-specialty physician practices, ambulatory surgery centers and ancillary service providers. He is counsel to healthcare clients regarding business operations and regulatory matters, including structuring professional service and employment agreements. Scott also regularly drafts Business Associate

Agreements and HIPAA Authorizations and he advises clients regarding HIPAA privacy matters.



**Machele Dunavant Shields, MSJ, MBA, CMPE, CHC, CHPC, CHRC, CCS-P, CPC, CPC-H**  
Sr. Executive Healthcare Policy and Compliance Advisor  
**Butler Snow LLP**  
Crescent Center  
6075 Poplar Avenue,  
Suite 500  
Memphis, TN 38119  
**901-680-7349**  
[Machele.S Shields@butlersnow.com](mailto:Machele.S Shields@butlersnow.com)  
[butlersnow.com/professional/machele-shields/](http://butlersnow.com/professional/machele-shields/)

Shields has 20+ years of experience in all aspects of compliance and ethics, privacy (HIPAA) and reimbursement support and strategy. Machele has the unique experience of having served as a Federal Monitor team lead for a device company's deferred prosecution agreement and as an executive VP/CCO for one of the world's top 10 medical device companies. Machele also serves as President of Butler Snow's wholly owned regulatory affiliate, MRC/X.



**Jill M. Steinberg**  
Shareholder  
**Baker, Donelson, Bearman, Caldwell & Berkowitz, P.C.**  
First Tennessee Building  
165 Madison Ave,  
Suite 2000  
Memphis, TN 38103  
**901-577-2234**  
cell: **901-378-2234**  
[jsteinberg@bakerdonelson.com](mailto:jsteinberg@bakerdonelson.com)  
[www.bakerdonelson.com](http://www.bakerdonelson.com)

Steinberg specializes in the representation of hospitals and physicians in medical malpractice cases. She also defends nursing homes and assisted living facilities in litigation and has experience in product liability litigation involving the pharmaceutical and medical device industries. She has tried more than 30 jury trials and has appeared before the Tennessee Court of Appeals, Tennessee Supreme Court and Sixth Circuit Court of Appeals. She is certified as a Civil Trial Specialist by the Tennessee Commission on Continuing Legal Education and Specialization and the National Board of Trial Advocacy. She is listed in *Chambers USA* as a leading medical malpractice defense lawyer in Tennessee and in *The Best Lawyers in America*

in Medical Malpractice Law, Arbitration, Mediation, Health Care Litigation, Personal Injury Litigation and Product Liability Litigation. She is also listed in *Mid-South Super Lawyers* in Personal Injury Defense: Medical, and ranked among that publication's top 50 attorneys in Memphis and top 100 attorneys in Tennessee.



**Lindsay Stencel**  
Chief Administrative Officer,  
**Baptist Memorial Hospital-Collierville, and Administrator for Orthopedic Services Baptist Memorial Health Care**  
1500 West Poplar Ave.  
Collierville, TN 38017  
**901-861-9411**  
[Lindsay.stencel@bmhcc.org](mailto:Lindsay.stencel@bmhcc.org)

Before being promoted to chief administrative officer at Baptist Memorial Hospital-Collierville, Stencel served as an assistant administrator from 2011 to 2016 at Baptist Memorial Hospital-Memphis, where she supervised a number of departments, including rehabilitation, food and nutrition, safety and security, pharmacy, transportation, teleservices, facility services and construction. A trained occupational therapist, she began her career at Baptist in 2002 as the director of rehabilitation services. Stencel earned a Bachelor of Science degree in occupational therapy from the University of Louisiana-Monroe and a Master in Business Administration from Union University.



**Scott Strome, MD**  
Robert Kaplan Executive Dean of the College of Medicine and Vice Chancellor for Health Affairs  
**University of Tennessee Health Science Center**  
910 Madison Ave  
Memphis, TN 38163  
**901-448-5293**  
[strome@uthsc.edu](mailto:strome@uthsc.edu)

Dr. Strome joined UTHSC on October 2018. A respected cancer surgeon and investigator, he brings academic, research and clinical expertise to UTHSC. He came to UTHSC from the University of Maryland School of Medicine, where he served as professor and chair of the Department of Otorhinolaryngology - Head and Neck Surgery for 13 years. He has particular expertise in the treatment of head and neck tumors, thyroid cancer, and diseases of the anterior skull base. He is passionate about reducing the cost of medical education. He will also focus on growing the research portfolio of the College of Medicine and expanding its entrepreneurial opportunities.



**Michaelia G. Sturdivant**  
*Senior Director of Reach Programs*  
**Church Health**  
 1350 Concourse Ave.  
 Memphis, TN 38104  
**901-272-7170**  
**sturdivantm@churchhealth.org**

Sturdivant began as a director at the Church Health Center in 2002 following a 25-year career in nursing and administration at Baptist Memorial Health Care and Baptist College of Health Sciences in Memphis. She is an active member of Christ United Methodist Church and was Past-President of Mid-South Medical Group Managers Association.



**Henry Sullivant, MD**  
*Vice President and Chief Medical Officer*  
**Baptist Memorial Health Care**  
 350 N. Humphreys Blvd.  
 Memphis, TN 38120  
**901-227-2418**  
**Henry.sullivant@bmhcc.org**

Dr. Sullivant is vice president and chief medical officer for Baptist Memorial Health Care. He oversees clinical processes, including ensuring safety and quality for patients and employees, while working with the medical staffs of the 22-hospital system. Sullivant also is the chief medical officer of clinical integration for Select Health Alliance, a clinically integrated network of physicians. Sullivant earned his medical degree and Master of Science from the University of Mississippi Medical Center and completed his internship and residency in gynecology and obstetrics at Johns Hopkins Hospital in Baltimore, Maryland, where he served as chief resident. He was managing partner and president of Ruch Clinic, where he served as an OB-GYN for more than 30 years. He was an assistant professor at the Department of Gynecology and Obstetrics at the University of Tennessee Center for Health Sciences for 30 years. He recently earned a Master of Science in Health Care Management from the Harvard T. C. Chan School of Public Health in May 2016.



**Mark Swanson, MD**  
*Vice President*  
**Baptist Memorial Health Care**  
*Chief Executive Officer*  
**Baptist Medical Group**  
 350 North  
 Humphreys Blvd.  
 Memphis, TN 38120  
**901-227-4056**  
**Mark.swanson@bmhcc.org**

Dr. Swanson is CEO of Baptist Medical Group, Baptist's 750-member multispe-



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cialty medical group. He accepted the role after serving as interim CEO for BMG and chief medical officer for Baptist in 2016. Dr. Swanson came to Baptist in 2014 as chief quality officer. After earning a Bachelor of Science degree from Old Dominion University, Dr. Swanson earned a medical degree from Eastern Virginia Medical School. He received his pediatric residency training at the U.S. Naval Hospital in Portsmouth, Virginia, and accepted a fellowship in pediatric critical care and anesthesia at the Children's Hospital at the Harvard Medical School. He also earned a Master of Science degree in health care management from the Harvard School of Public Health.

## T



**Kurt W. Tauer, MD, FACP**  
*Chief of Staff*  
**West Cancer Center**  
*Associate Professor,*  
*Division of Hematology/*  
*Oncology*  
**University of Tennessee**  
**Health Science Center**  
7945 Wolf River  
Boulevard  
Germantown, TN 38138  
**901-683-0055**  
[westcancercenter.org](http://westcancercenter.org)

Dr. Tauer is a senior partner and Chief of Staff at West Cancer Center. Along with Drs. William H. West and Lee Schwartzberg, Dr. Tauer was one of the original founding partners of West Clinic – joining the small oncology practice in 1985 following the completion of his Fellowship at Memorial Sloan-Kettering Cancer Center in New York. His commitment to serving the entire community, regardless of their ability to pay, has been the foundation of West Cancer Center's growing Community Outreach Program – a program that seeks to encourage education, prevention and early detection among the most impoverished and underserved in the Memphis area. A renowned expert in the study and treatment of lung, breast, prostate, colon and melanoma cancers, Dr. Tauer also serves on the National Comprehensive Cancer Network Panel for Non-Small Cell Lung Cancer.



**Manoucheka Thermitus, MBA**  
*Chief Operating Officer*  
**Saint Francis Hospital**  
5959 Park Avenue  
Memphis, TN 38119  
**901-765-1000**  
[saintfrancishosp.com](http://saintfrancishosp.com)

As Chief Operating Officer for Saint Francis Hospital-Memphis Thermitus is responsible for all facets of operations. Most recently, she served as Market Chief Strategy Officer, overseeing service line growth and

business development. She has 15 years of leadership experience, including hospital operations, physician relations, strategic planning, service line planning and hospital expansion. Prior to joining the Saint Francis team, Thermitus served as Associate Administrator and Director of Business Development at North Shore Medical Center in Miami. She holds a Bachelor of Arts from the University of Florida and an MBA from George Washington University.



**Donald B. Thomason, PhD**  
*Dean College of*  
*Graduate Health*  
*Sciences*  
**University of Tennessee**  
**Health Science Center**  
920 Madison Ave.,  
Suite 407  
Memphis, TN 38163  
**901-448-5538**  
[dthomason@uthsc.edu](mailto:dthomason@uthsc.edu)

Thomason has served as dean of the College of Graduate Health Sciences since 2012. Previously, he was associate dean for Student Affairs. A muscle physiologist, his research has focused on muscle gene expression, and he has held visiting lectureships and professorships around the world. He has also taught in the UTHSC Colleges of Medicine, Dentistry, Pharmacy, and Graduate Health Sciences. He previously served as executive director of the Molecular Resource Center of Excellence, and chaired numerous university committees. Thomason serves on the editorial board of the American Journal of Physiology and is president of the Tennessee Conference of Graduate Schools.



**Greg Thompson, MD**  
*President*  
**LifeLinc Anesthesia**  
3340 Players Club  
Parkway, Suite 350  
Memphis, TN 38125  
**901-844-1590**  
[lifelinc.com](http://lifelinc.com)

A board-certified anesthesiologist, Dr. Thompson has practiced in a variety of clinical settings from ambulatory surgery centers to tertiary care teaching hospitals. As President of LifeLinc Anesthesia, he helps to meet the challenges of the changing healthcare market by combining the team-anesthesia concept with a high emphasis on quality, patient safety, efficiency, and cost containment. Dr. Thompson graduated from the University of Tennessee Health Science Center, College of Medicine and completed his residency in Anesthesiology at the University of Arkansas for Medical Sciences.



**Tish Towns, FACHE**  
*Senior Vice President/*  
*Chief Administrative*  
*Officer*  
**Regional One Health**  
877 Jefferson Avenue  
Memphis, TN 38103  
**901-545-7100**  
[regionalonehealth.org](http://regionalonehealth.org)

Towns has more than 20 years of experience in the public and private sectors, beginning her career in State Government with the Tennessee Departments of Human Services and Health. Towns has served in senior executive roles in community not-for-profit, rural and urban academic delivery settings in Illinois, Georgia and South Carolina. Certified in healthcare management, Towns is a Fellow in the American College of Healthcare Executives (ACHE), Delegate on the American Hospital Association (AHA) Regional Policy Board 4 and member of ACHE's Management Series Editorial Board and Memphis Rotary. Her past service includes Chair, ACHE Examination Committee, 2009 ACHE Service Award Recipient, UAB Programs in Health Administration Board of Directors and AHA Metropolitan Hospitals Governing Council Nominating Committee. Towns was honored with the 2017 Meritorious Service Award for a Senior Executive and the 2018 Diversity Champion Award by the Tennessee Hospital Association.



**Jill Truitt**  
*Chief Information Officer*  
**Baptist Medical Group**  
1717 W. Massey Road  
Memphis, TN 38120  
**901-227-3277**  
[Jill.truitt@bmg.md](mailto:Jill.truitt@bmg.md)

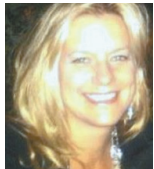
Truitt has worked with Baptist since February 2012 and has more than 30 years of healthcare IT experience. Prior to working with Baptist Medical Group, Truitt served as CIO/vice president for UT Medical Group. Before relocating to Memphis, she served as the program director at Allina Health in Minneapolis, and was program director for the Epic implementation. She has a Bachelor of Science from the University of Wisconsin and a Master of Business Administration from the University of Dubuque. Truitt is a member of the University of Memphis BIT advisory board, and a past director of the executive board of the Make-A-Wish Mid-South chapter.



**William Tuttle**  
*Vice President for Metro-*  
*Memphis Planning*  
**Baptist Memorial**  
**Health Care**  
350 North  
Humphreys Blvd.  
Memphis, TN 38120  
**901-227-8135**  
[William.tuttle@bmhcc.org](mailto:William.tuttle@bmhcc.org)

Tuttle is the vice president of metro-Mem-

phs planning for Baptist Memorial Health Care. He earned bachelor degrees from the University of Memphis and Oklahoma Baptist University and a master's degree from the Washington University School of Medicine. He recently earned his Executive Doctor of Science in Administration-Health Services from the University of Alabama at Birmingham. In addition to his work at Baptist, he is an adjunct instructor for the University of Memphis' Division of Health Systems Management and Policy Master of Health Administration Program and is a member of the Medical Education and Research Institute board of directors.



**Brooke Tweddell**  
*Director, Marketing & Communications*  
**Qsource**  
3340 Players Club  
Pky., Ste.300  
Memphis 38125  
**901-682-0381**  
**Qsource.org**  
**atomAlliance.org**

Tweddell is a brand strategist with more than 25 years' experience delivering impactful advertising and marketing, media, community and public affairs strategies. In 2010 she joined Qsource, where she leads a nationally-regarded, in-house team of MarCom professionals in development of targeted communication programs that support the organization's work with

multiple healthcare-related customers and contracts across 11 states. For atom Alliance, Qsource's CMS-funded QIN-QIO, she was chiefly responsible for developing a multi-state brand identity, provider and patient educational materials, websites and digital asset portals, that align with CMS' program mission to be measurable, scalable, cost-effective and meet federal 508 requirements for accessibility.

## U



**Michael Ugwueke, MPH, DHA, FACHE**  
*President/CEO*  
**Methodist Le Bonheur Healthcare**  
1211 Union Ave.,  
Suite 700  
Memphis, TN 38104  
**901-516-0543**  
**methodisthealth.org**

Since January 2017, Ugwueke, MPH, DHA, FACHE has served as President and CEO of Methodist Le Bonheur Healthcare. He assumed the role of president and chief operating officer (COO) of Methodist Le Bonheur Healthcare in May 2014. For the year prior, he served as COO of Methodist, providing strategic and operational leadership for the system's five adult inpatient hospitals and affiliated companies.

## V



**Kim Van Frank, RN, BSN, MBA**  
*Executive Director*  
**Mid-South Transplant Foundation**  
8001 Centerview  
Parkway #302  
Cordova, TN 38018  
**901-328-4438**  
**kvanfrank@**  
**midsouthdonor.org**  
**www.midsouth**  
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Van Frank is the Executive Director of the Mid-South Transplant Foundation, the federally designated Organ Procurement Organization. She is responsible for the day-to-day operations including long-range strategic planning to achieve its

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mission: To improve the quality of lives through excellence in the process of organ donation and transplantation. Van Frank earned her Master's of Business Administration and Bachelor of Science in Nursing from Union University and a Diploma of Nursing from Methodist School of Nursing



**Santiago R. Vera, MD, FACS**  
*Medical Director*  
**Mid-South Transplant Foundation**  
 8001 Centerview Parkway #302  
 Cordova, TN 38018  
**901-328-4438**  
*svera@midssouthdonor.org*  
*www.midsouthtransplant.org*

Dr. Vera is the Medical Director for the Mid-South Transplant Foundation. He is Professor Emeritus of Surgery at the University of Tennessee Health Science Center (UTHSC) and recently retired as Assistant Chief of Surgery and General and Hepato-pancreatobiliary Surgeon at the Memphis Veterans Affairs Medical Center. Dr. Vera was a transplant surgeon at UT/ Methodist Transplant Institute in Memphis from 1982-2008. A graduate of the Central University of Venezuela Medical School, he completed his Surgery Residency and Transplantation fellowship at UTHSC.



**Robert Vest**  
*Chief Operating Officer*  
**Baptist Medical Group**  
 1717 W. Massey Road  
 Memphis, TN 38120  
**901-227-7450**  
*Robert.vest@bmg.md*

Vest has been with Baptist since 2008. Vest started his career with Baptist as senior physician developer. He was named the executive director of acquisitions and business development in 2010 and was responsible for Baptist's acquisition of physician practices and recruitment of Baptist Medical Group physicians. As BMG grew, Vest helped new BMG doctors and physician groups transition into a cohesive unit. Vest was promoted to BMG chief operating officer in 2013. He holds a Bachelor of Science and a Juris Doctor from the University of Tennessee. Prior to joining Baptist, Vest practiced law as both a transactional attorney and a litigator. Vest is the former president of the Tennessee Hospital Association's Hospital-Owned Physician Practice Executives of Tennessee.

## W



**Ron Wachsman**  
*Vice President of Revenue Cycle*  
**Baptist Memorial Health Care**  
 350 North Humphreys Blvd.  
 Memphis, TN 38120  
**901-227-7010**  
*Ron.wachsman@bmhcc.org*

Wachsman, BMHC's vice president of revenue cycle since July 2018, has extensive experience and expertise in managing the capture, collection and generation of revenue for large health care systems. From 2017-2018, he was the senior vice president of revenue cycle for Prospect Medical Holdings East in Springfield, Pennsylvania, and from 2013-2016, he was the senior vice president of revenue cycle/chief revenue officer for Memorial Hermann Health System, the largest not-for-profit health system in southeast Texas. Wachsman began his finance health care career with ProMedica Health System Inc. in Toledo, Ohio. During his time with ProMedica, Wachsman held a number of progressive reimbursement, managed care and revenue cycle positions, including the senior vice president of managed care, reimbursement and revenue cycle from 2005-2013. Wachsman earned his Bachelor of Business Administration and Master of Business Administration from the University of Toledo in Toledo, Ohio.



**Rick Wagers**  
*Senior Executive Vice President and Chief Financial Officer*  
**Regional One Health**  
 877 Jefferson Avenue  
 Memphis, TN 38103  
**901-545-7100**  
*regionalonehealth.org*

Wagers joined Regional One Health in March 2010 and has guided the health system into financial stability by increasing revenue streams, including streamlining the revenue cycle and increasing revenue opportunity through service enhancements. His areas of responsibility include oversight of finance, materials management, security, engineering, facilities development, safety and the revenue cycle. He has more than 35 years of professional experience in healthcare finance. He is a member of the Health Financial Management Association and serves on the Tennessee Hospital Association Solutions Group. Wagers was the recipient of the 2012 CEO of the Year Award from the *Memphis Business Journal* and is a graduate of Leadership Memphis.



**Erica Warren, MHA**  
*Chief Operating Officer*  
**LifeLinc Anesthesia**  
 3340 Players Club Parkway, Suite 350  
 Memphis, TN 38125  
**901-844-1590**  
*lifelinc.com*

Warren serves as Chief Operations Officer for LifeLinc Anesthesia, overseeing both the strategic direction and day-to-day business operations of the company. She is instrumental in maintaining consistent growth and stability at LifeLinc, primarily through the investment in a highly qualified group of providers and administrative staff. Warren champions LifeLinc's staff effectiveness efforts by overseeing continuing education, industry-specific certifications and routine training for all specialists working with the company. Erica holds both a Bachelor of Arts degree in Communication and a Master of Health Administration from the University of Memphis.



**LaTonya B. Washington, MD**  
*President*  
**Bluff City Medical Society**  
*Hospitalist Medical Director*  
**Saint Francis Memphis**  
 5959 Park Avenue  
 Memphis, TN 38119  
*Saintfrancis Hosp.com*  
*Bluffcitymedical society.org*

Dr. Washington is the President of the Bluff City Medical Society. Dr. Washington is board certified in internal medicine and pediatrics and currently serves as the hospitalist medical director at St. Francis Hospital Memphis and Physician Advisor at St. Francis Hospital Bartlett. She is a proud graduate of Tougaloo College where she received a bachelors in biology and attended medical school at the University of Tennessee Health Science Center. She completed a combined internal medicine and pediatrics residency at University of Arkansas for Medical Sciences and obtained a Masters of Business Administration at Auburn University.



**Buckner Wellford**  
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*Advocacy Department*  
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**Berkowitz, PC**  
 First Tennessee  
 Building  
 165 Madison Avenue,  
 Suite 2000  
 Memphis, TN 38103  
**901-577-2152**  
**[bwelford@](mailto:bwelford@bakerdonelson.com)**  
**[bakerdonelson.com](http://bakerdonelson.com)**  
**[www.bakerdonelson.com](http://www.bakerdonelson.com)**

Wellford represents hospitals, physicians and medical groups in healthcare litigation, regulatory, peer review, contract and employment matters. Since his arrival at the firm in 2004, Wellford has defended physicians, hospitals, and other healthcare facilities in federal and state court jury trials involving orthopedic, neurosurgery, gynecologic services, intensive care services and rehabilitative care services. He is chairman of the Advocacy Department and former chair of the Healthcare Advocacy Group. Wellford has briefed and argued cases for clients at the state and federal appellate levels, in addition to representing them on administrative and/or civil enforcement proceedings involving hospital peer review proceedings, the Tennessee Department of Health, Board of Medical Examiners, the Center for Medicare and Medicaid Services, and the Office of Inspector General. He has also litigated healthcare cases in state and federal courts in Tennessee, Texas and Massachusetts. Wellford has substantial jury and bench trial experience in state and federal courts in Tennessee, Mississippi and Arkansas. Many of these cases involved healthcare disputes, civil rights and fraud claims. He is also a former Shelby County Commissioner.



**Monica Wharton**  
*Chief Legal Officer*  
**Methodist Le Bonheur**  
**Healthcare**  
 1211 Union Ave.,  
 Suite 700  
 Memphis, TN 38104  
**901-516-0791**  
**[methodisthealth.org](http://methodisthealth.org)**

Wharton serves as Chief Legal Officer for Methodist Le Bonheur Healthcare. She joined MLH in September 2017. She earned a Juris Doctor from the William and Mary School of Law and a BA in English from Hampton University. A member of the Leadership Memphis class of 2014, Wharton is active in the Memphis community, serving on the boards of the New Memphis Institute, Facing History and Ourselves and the American Heart Association where she was the Go Red Campaign Chair in 2016. She is also active in numerous professional organizations, including the Health Law Executive Council of the Tennessee Bar Association and the Healthcare Roundtable

for General Counsel.



**Phil Willcoxon**  
*Chief Executive Officer*  
**Delta Medical Center**  
 3000 Getwell  
 Memphis, TN 38118  
**901-369-8501**  
**[www.deltamedcenter.com](http://www.deltamedcenter.com)**

Willcoxon joined Acadia Healthcare in 2016 with over 20 years experience in Senior leadership. He previously served as CEO of the Ozark Center, the largest Mental Health provider in Southwest Missouri. He also served as the Vice President of Freeman Health Systems and as CEO of the American College of Healthcare Executives. He holds a master's degree in Hospital Administration from the University of Missouri.



**Ken Woody**  
*President*  
**Innova Memphis**  
 20 S. Dudley St.,  
 Suite 620  
 Memphis, TN 38103  
**901-866-1420**  
**[kwoody@innova](mailto:kwoody@innova)**  
**[memphis.com](http://memphis.com)**

Woody has served as President of Innova Memphis since 2007. Innova, an early-stage Venture Fund, invests in Healthcare and

Technology companies in Memphis and across Tennessee. Woody was a Vice-President with GE Healthcare and Johnson and Johnson companies. He was Senior Vice-President of Global Sales for Smith and Nephew Orthopedics. He served as a Captain in the US Army Infantry.

**Y**



**Kimberly Young**  
*Chief Financial Officer*  
**Baptist Medical Group**  
 1717 W. Massey Road  
 Memphis, TN 38120  
**901-227-4080**  
**[Kimberly.young@bmg.md](mailto:Kimberly.young@bmg.md)**

Young has served in a financial role for Baptist Memorial Health Care for more than 28 years. Outside of work, Young has served on boards of the LG&W Federal Credit Union and the American Red Cross. She also is an avid runner and CrossFit participant, and she routinely participates in marathons and CrossFit competitions, raising money for nonprofit organizations. Young earned a Bachelor of Business Administration and a Master of Business Administration from the University of Memphis.



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## Z



**Lin Zhan, PhD, RN, FAAN**  
*Dean & Professor AACN-Wharton Fellow*  
**University of Memphis**  
**Loewenberg College of Nursing**  
 Memphis, TN 38152  
**901-678-2020**  
**[www.memphis.nursing](http://www.memphis.nursing)**

Zhan earned her PhD from Boston College in 1993. Prior to her arrival in Memphis, she was Dean and Professor, School of Nursing at Massachusetts College of Pharmacy & Health Sciences, and Director and Professor of the PhD Program in Health Promotion and Nursing at University of Massachusetts Lowell, and tenure professor at University of Massachusetts Boston. Zhan is a Fellow of the American Academy of Nursing (FAAN), serving on the Academy's Expert Panels on Aging and Global Health, Global Health, and Diversity and Inclusion Committee. Zhan is an editorial board member for the *Journal of Gerontological Nursing*, *Journal of Geriatric*

*Nursing Research*, *Journal of Geriatrics and Medicine*, and *Journal of Advance Nursing Science*. Zhan was named the top ten nursing professors in the United States (2011). In 2016 Zhan was elected to the Board of Directors of the American Association of Colleges of Nursing - the national voice for baccalaureate and graduate nursing education. Zhan serves on the Le Bonheur National Leadership Council - "a think tank" to build a culture of health for children and their families.



**Derick B. Ziegler**  
*Vice President and CEO,*  
*West Tennessee Market*  
*and Hospitals and*  
*Affiliate Integration*  
**Baptist Memorial**  
**Health Care**  
 350 North  
 Humphreys Blvd.  
 Memphis, TN 38120  
**901-227-5197**  
**[derick.ziegler@bmhcc.org](mailto:derick.ziegler@bmhcc.org)**

As vice president and CEO of Baptist Memorial Health Care's West Tennessee

market, Ziegler oversees all Baptist hospital operations in West Tennessee. As VP for hospital and affiliate integration, Ziegler oversees all hospital and/or affiliate merger and acquisition activities. He also serves as the executive sponsor for Baptist's telehealth program, which includes the Enterprise Placement Center, Centralized Patient Transport and Dispatch Center, TeleGuardian e-ICU and the TeleConsult hub. Prior to taking on this role, Ziegler spent three years as the VP and CEO of Baptist's regional market and four years and two years respectively, as CEO and administrator of Baptist Memorial Hospital-Memphis and Baptist Memorial Hospital-Union City. Before working with Baptist, Ziegler spent 23 years in the army as a health care administrator, where he retired as a colonel. Ziegler is a past president of Mid-South Health Care Executives.

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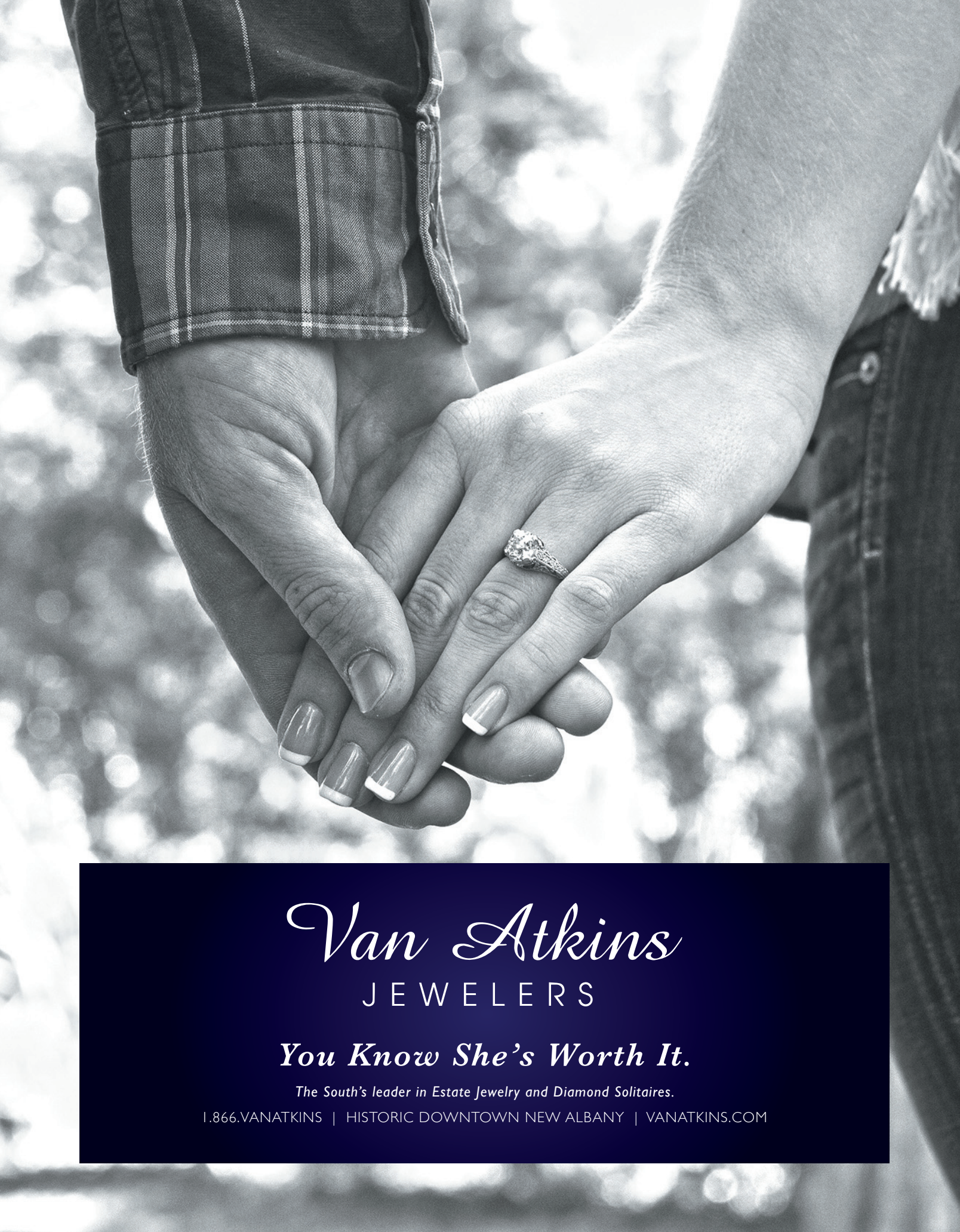


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